

THE *Dental Assistant*



JOURNAL OF  
THE AMERICAN  
DENTAL ASSISTANTS  
ASSOCIATION

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SEPTEMBER •

OCTOBER •

1958

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As its official publication, THE DENTAL ASSISTANT carries authoritative notices and articles of the American Dental Assistants Association. Otherwise the Editor and Publisher are not responsible for any statements and/or opinions expressed in editorials, or by authors of articles or papers appearing on the pages of this Journal.

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# The Dental Assistant

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## Contents

The President Speaks .....	4
Editorial .....	5
Relationship of the Dentist And His Assistant .....	6
Help Yourself to Health .....	7
You Are Invited .....	9
New Member Awards .....	10
For Your Pleasure .....	11
Condensed Schedule of Events .....	13
Tall Tales—About Texas .....	14
Educational Opportunities .....	16
Growth, Stability, Happiness .....	17
When and Where .....	18
Do You Know Why? .....	19
How's Your Public Relations? .....	21
The Dental Assistants Program At The University of Illinois .....	26
From Central Office Wires .....	28
Help Yourself .....	29
Conserve Your Doctor's Time .....	30
Certification Examinations .....	31
Views of the News .....	32

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# *The President Speaks . . .*

Dear Friends:

As we enter the fall season, only four months remain in this busy year that has been one of ACTION for us all. During the entire period every officer, trustee, committee chairman, and you—a member at large—have performed duties capably and diligently. Our advance must be attributed to this team-work of ACTION—POSITIVE ACTION.

Our ADAA Membership is the highest in the history of the Association. The special efforts of the Membership and the Public Relations Chairmen and their committees, the efficient office staff, and again YOU, the members, keeping in mind the slogan, "each one reach one," have been in accord to meet our objective. An ever increasing membership shows positive results. Outstanding achievements in the various programs carried on by all committees have helped to further the success of our organization in all departments.

I am proud to say much has been accomplished throughout the year by the staffs of the journal and central office. They have been untiring in their efforts.

It is a rich and rewarding experience to be your President during this YEAR OF ACTION, and I am humble and grateful to everyone for your splendid cooperation, loyalty, friendship and devotion. I cherish the anticipation of greeting you at our 34th Annual Session in Dallas, Texas, Nov. 10-13, 1958. May this meeting be another stepping stone in the progress for higher standards for the American Dental Assistants Association.

Most sincerely,

MAGDALENE KULSTAD, *President*

THE DENTAL ASSISTANT

## Editorial

### GIVE YOURSELF A PAT ON THE BACK

By JANET LINDENBERG, *Contributing Editor*

There is an old barber shop quartette song which begins, "Give yourself a pat on the back, a pat on the back" . . . As Chairman of the ADAA Membership Committee I would like to be able to literally give a "pat on the back" to many ADAA members. Since this is not possible, I refer to the old song as a means of giving recognition to those members, and ask that each give herself "a pat on the back," for me. And I mean those members who have helped "bring home the bacon" in our current nationwide membership campaign. To the members of the membership and public relations committees; to the ADAA officers and trustees; to the central office and journal staffs—and last, but not least, to the individual members throughout the United States—I am grateful to each of you for your untiring efforts, for your cooperation and accomplishments in our big drive for members.

After making a reasonable effort it would have been so easy to have sat back and looked admiringly at our increase in membership (now an all time high). But you have not been content to coast on your laurels. Instead, you have rolled up your white, starched sleeves and intensified your efforts to gain new members.

The President. Officers and Trustees; the central office and journal staff members and the committees were not content to sit and wait for results from a letter, sent by the President of the American Dental Association to every dental office, to bring results. Instead, they relentlessly pursued each lead received through these letters. They have followed-up with letters of acknowledgement to the inquiries, have sent information booklets and other material outlining the advantages of membership in the ADAA. They have written editorials, informed the members of the progress of the campaign, and they have worked together to arrange to grant welcome and recognition awards to individual members for their efforts. This spirit of membership salesmanship spread to many individual members who were only lukewarm to our ambitious plans in the beginning. For all these efforts I am grateful—grateful to every member who participated in the program to promote the growth and advancement of our association, and the benefits to individual dental assistants. Many have made personal sacrifices—giving time to make telephone calls or personal visits after hours, to writing letters and other methods to "line up and sign up new members in the ADAA." Such spirit cannot be contained; such persistent effort will not go unrewarded.

Can we yet relax in our efforts? Are we yet content? No, for our goal has not yet been reached. We are making strides, but we can not stop now! There are still two months to work before we meet for the annual session in Dallas. Still much time, and in the fall season which is ideal, to bring in more and more new members. Let us continue—even increase—our efforts and we will have a membership appropriate to the tempo and character of the state which will be our convention site in 1958—BIGGER AND BETTER!

It is going to be a great thrill to see the state representatives and individual members receive the awards for their efforts to increase membership, at the session in Dallas. Let us all make a special effort to attend this session. A new member can gain so much by attending a national session. In the meantime—let us EACH ONE continue to REACH ONE new member and we will realize our goal of —15,000 ADAA Members by November in Dallas! It can yet be done.

# Relationship of the Dentist And His Assistant

By DAVID C. ANDERSON, D.D.S., Peoria, Illinois

Dentistry is that branch of the personal health that is concerned with the care of the teeth, gums, and associated structures, and also with the replacement of lost or missing teeth. Dentistry presents many vocational opportunities. Two main vocations offered are the professions of the practicing dentistry and dental assisting.

A Dentist cleans teeth, fills cavities, treats mouth diseases, extracts teeth, fits bridges and dentures, corrects irregular teeth and other dental abnormalities, performs surgery of the jaws and mouth parts, and does all he can to help preserve teeth.

A Dental Assistant handles office routine and attends the dentist while he is treating patients. Office routine includes arranging appointments, collecting payments, and writing receipts, filing records, handling the telephone, greeting and welcoming patients, and making the dental office an attractive and a pleasant place in which to be. Her duties as attending the dentist are decided by the dentist.

A Dentist could hardly perform his duties to the best of his ability if he had no assistance, and if he had to attend to the general office duties along with his own. A dental assistant would be quite useless if there was not a dentist to work for. Obviously, therefore, the two could hardly be successful without the aid of the other.

The fact that the two are in dire need of each other does not necessarily mean that any dental assistant and any dentist can obtain and maintain a good practice. There are various facts to be considered by both parties. Cooperation between the two, respect for each other, faith in the

abilities in each other, compatibility in the office, realization of the serious importance of their professions, integrity apparent in both personalities, and the willingness to work are the important issues concerned.

True, it is the dentist who has the office and the dentist who makes the rules, but a dental assistant has been trained and educated to the extent that her suggestions are worth acknowledgment and very often even more. The rules must be completely understood by both and must be completely followed by both. If an occasion should arise that one need alter a rule, the other should be told and an explanation offered. Rules usually concern the payment plans and collection of fees, use of the telephone, social visits, office hours, time off and vacations, salary and raises, coping with family problems and social affairs outside of the office. Rules concerning these items may vary between dentists, but must not between a dentist and his assistant. Harmony is the key note to perfection.

The dentist and his assistant should have definite duties to perform and should be responsible for them. A schedule must be followed to enable both to accomplish their duties at a designated time. As stated before, a dental assistant attends the dentist while he is treating patients. The assistant's particular duties should be established by the dentist and she should be capable of fulfilling his needs. A dentist usually requires his assistant to know the mouth instruments and to have the necessary ones on the tray when he enters the operating room. Remaining in the operating room whenever possible is a great help. The dentist

may need her to get him another instrument or may need her in case of emergencies. Four hands are more efficient than two, and in many instances she is a great help to patients in cases of sudden fainting spells, chronic illnesses, or perhaps just ease of mind. A dentist expects his assistant to sterilize the instruments, remove stains from the chair, floor etc., after each patient is dismissed and before allowing another to enter. Cleanliness and sanitation is most essential in a dental office and has everything to do with the opinion patients have of the office. Taking and developing X-Ray pictures are daily tasks for an assistant. She may have other basic requirements asked of her but these mentioned are the most frequent.

A dentist must realize how valuable an assistant is to him in his practice. He must try to make her days as enjoyable as he can by requesting her to assist him in an understanding and polite manner, especially if he expects her to do her

best for him. An assistant, on the other hand, must know that a dentist is in great demand by many, and needs her assistance in every way possible. Her ability to deal with different situations and to display good business sense is greatly appreciated by him. To have an efficient and smoothly managed dental office each must be a friend to the other. Enemies usually succeed in causing conflict, and fail in almost everything else. It is up to both to do their best to put their theory into practical use, and to do it as a team.

The dentist and the dental assistant can either make or break a practice. If a patient is to be given the impression that he is considered wanted, important, a special person, a friend, and that he will be helped, he must procure it through the dentist and his assistant. They can give this impression, only if they both are happy with themselves, their work, and with each other.

## *Help Yourself to Health*

"I can take care of myself." It's a man's proudest boast. But is it just talk? Far from looking out for "number one," most of us are slowly killing ourselves through neglect. So says Dr. Dwight Murray, former president of the American Medical Association.

Although "personal responsibility is the first requirement for good health," the average man "doesn't take a day-by-day concern for his own well-being," says Dr. Murray. We fail to use all available medical knowledge and facilities.

Perhaps the closest approach to the "ideal" health program is that made by professional athletes. Just as wars have produced vast increases in weapons technology, the emergence of professional sports as big business has led to important

advances in knowledge of physical fitness.

Take diet, for example.

Bill "Moose" Skowron and Don Larsen of the New York Yankees, rugged Lou Fontinato of the New York Rangers, Bill Sharman of the Boston Celtics, Enos "Country" Slaughter and scores of other top athletes have made *tea* — and nothing else — their hot "training beverage."

Their trainers have discovered that tea not only provides a pleasant lift, but that the beverages also contains proteins . . . riboflavin . . . B vitamins . . . important volatile oils.

A survey of athletes and trainers reveals six rules that they often suggest to their "non-professional" friends on how to keep in shape. These few suggestions can be your prescription for health.

1. *Don't take health gambles.* If you catch a "bug" — or shrug off symptoms of a possibly dangerous disease — you'll win no applause by dragging yourself to work, infecting everyone within range and making yourself a candidate for a more serious ailment. Pain and discomfort are danger signals, and it's neither manly nor clever to ignore them.

2. *Know the shape you're in.* Can you do a productive day's work with zest and still have energy enough to enjoy your leisure hours? Are you seldom ill? Then you're probably physically fit. Still, it's wise to let your doctor sign a clean bill of health once a year. If you're under par, he'll know how much and why. He may point out deficiencies you never dreamed you had, and suggest a regimen of exercise for your special needs.

3. *Have a well-balanced diet.* Most people know that meats and fish, dairy products, fruits and vegetables are all important to a well-balanced diet. But even *fats* and *sweets* — objects of so much scientific debate — have their place in a normal diet.

The beverages you drink are important, too. Recent evidence suggests that too *much* milk (more than a quart a day for an adult) may be as harmful as too little. As for alcohol, you can safely scoff at the next person who talks about its nourishing effect; that gag was dreamed up by someone looking for an excuse.

One reason that tea is the most popular drink among professional athletes is that, hot or cold, the beverage provides diet needs that your body can't store up. Riboflavin, for example, is just one tea ingredient that must be consumed daily. There are others.

Tea has no calories, and it's a good drink psychologically; it gives you a pick up when you need one, but it's a relaxing sort of pick-up — one that steadies the nerves instead of jangling them. Unlike soft drinks, tea neither bloats you nor leaves you craving for more to drink.

4. *Learn how — and how much — to*

*exercise.* Can you do 36 situps, 27 push-ups and 9 chinups in 60 seconds each? These may be good standards for a West Point cadet, but unless your age is close to his, you'd better aim at more moderate marks. Sports like basketball, football and boxing are best enjoyed by the physically fit, a fine way to keep in condition.

To get there? Bowling has become a tremendously popular route for the entire family. The modern bowling centers and automatic pinspotting equipment have turned 22 million Americans into keggers — trimming their waistlines with an exercise that's bracing, but not too strenuous to exclude the "boss" and the kids.

Whatever exercise you choose, do it regularly. You'll improve your digestion and disposition; find yourself sleeping better.

5. *Get enough sleep.* Enough sleep is as much as you need to wake up refreshed and capable of a day's work. Your quota may be eight hours, or considerably more. Come evening, have a small snack and a cup of hot tea before retiring — helps you relax and fall asleep. And should you wake up ravenous at four in the morning, eat! That's no time for self-discipline, and your body really needs the food.

6. *Learn to relax.* Food won't nourish you, sleep won't relax you, and exercise will only knot your muscles if you're worried and tense. Even if you can't eliminate tension, you can learn to control it.

How? Keeping work and leisure hours as separate as possible is one way. Another idea: cultivate a hobby.

Still on edge? A prime cause of male tension, doctors say, is the inability of men to give vent to their emotions. Maybe you don't go along with the medico who advises us to find our own equivalent of the "good cry". But we can all second Mark Twain: "When angry, count to four. When very angry, swear."

*From Fred J. Rosen Associates, by request through Precis.*





#### TEXAS MEMBERS PLAN PROGRAM FOR ANNUAL ADAA SESSION IN DALLAS.

l. to r. Arrangements Chairman, Mrs. Steve Ann Montgomery of Dallas discusses program plans with Texas Members; ADAA Life Member Miss Birdie Cox of Houston; First Vice-President Mrs. Ann White, Houston, and Immediate Past President Mrs. Gloria Reinhard of Galveston at a meeting in Houston March 23.

## *You Are Invited*

Tenth District—Arizona, Colorado, New Mexico, Texas, Utah—is looking forward to having YOU and YOU visit our district, November 9-13, 1958. We extend to you an invitation for friendship, fun and working together for ACTION—POSITIVE ACTION.

Friends, old and new, will be in Dallas for your acquaintance and fellowship. The Texas girls are working hard to have fun in abundance planned for your entertainment. The House of Delegates will give you opportunity to work together for the future of ADAA and your future as a dental assistant. You will also be exposed to new ideas and information which will stimulate and help you to be a better dental assistant.

We will be seeing you in Dallas at the Thirty-fourth Annual ADAA session.

ELTA MAE SELZER, *A.D.A.A. 10th District Trustee,*  
Official Hostess





**TOPIC OF DISCUSSION — "NEW MEMBER WELCOME AND RECOGNITION AWARDS."**

**I. to r.** ADAA assistant executive secretary, Mrs. Dorothy Kowalczyk; Dr. Lon W. Morrey, editor, *THE JOURNAL OF THE AMERICAN DENTAL ASSOCIATION*; Mrs. Virginia Hoffman, ADAA public relations committee chairman, and Mrs. Janet Lindenberg ADAA membership chairman. (See story below.)

Included in the ACTION taken by representatives of the ADAA public relations and membership committees, who attended a two-day meeting at the central office of the American Dental Association in June, was arrangements for the granting of "Welcome Awards" for new members and "Recognition Awards" for their sponsors. Above, ADAA officials are shown explaining details pertaining to these awards to Dr. Lon W. Morrey. Following is an outline of rules to govern the presentation of these awards, as adopted unanimously by the committee representatives at the June meeting. The awards will be presented at the annual ADAA session in Dallas in November.

**RULES**

The ADAA Public Relations Committee, in cooperation with the Membership Committee, in striving to double the association membership has decided to grant 5 Welcome Awards to new members and a Recognition Award to each of their sponsors.

The purpose of the Welcome Award is to encourage the recipient in maintaining membership and in striving for certification in the career of dental assisting.

The purpose of the Recognition Award is to encourage the individual cooperation of our members in the continuous

effort of our committees for the welfare of the ADAA.

The awards to the new members will consist of a Certificate of Welcome which will give them the benefit of an amount of \$30.00 to be applied to membership dues, for the period of two years or toward the expenses involved in certification.

The awards to the sponsors will consist of a Certificate of Recognition along with a \$15.00 credit to be applied to membership dues of the immediate future.

The recipients of the Welcome Awards will be determined by the result of a drawing in Dallas, Texas, at the annual session. The Recognition Award will be automatically granted to the sponsor of the recipient of the Welcome Award.

The Editor of the journal has been instructed to execute these certificates through facilities of the journal.

The names of the new members will be numerically registered in central office in order of receipt of dues, and the recipients will be determined by the drawing of one number in each of the following series:

- A. 1 — 1,500
- B. 1,501 — 2,500
- C. 2,501 — 3,500
- D. 3,501 — 5,500
- E. 5,501 — 6,500

But, of course, if all of the 5 awards are not granted at the Dallas session, the remaining awards will be used as determined by future activities and decisions of the committees.

## For Your Pleasure

By HALLIE ROBINSON, *Chairman*

Entertainment Committee — ADAA Annual Meeting

If you think that becoming the second largest state in the Union has affected our way of doing things big, you'll just have to come to see for yourselves what BIG "D" has in store for you. I'll begin like a true Texan by saying that I don't want to seem the braggadocio type, but I will let you in on a big secret that has been brewing for quite some time. In addition to the fine educational program planned for the 34th Annual Meeting in Dallas, we offer the following program for your pleasure. Being the Entertainment Chairman, naturally I am interested in your having fun, so come prepared to enjoy every minute, as we have put all we've got in to making your stay in BIG "D" a memorable one. Let's begin with the . . .

**BIG "D" TOUR**—A bus ride is the best way to get acquainted, not only with the city, but with your fellow passengers as well, so hop on the bus at the Akard Street side of the Baker Hotel at 11:30

A.M. Sunday and you will soon see if we have anything to brag about. The first stop will be at Fair Park, where you will be given a Chicken-in-the-Box Lunch (courtesy of the Texas Local Societies). It will take about two hours to see the high spots of Dallas, and you will be back at the hotel in plenty of time to dress for the Tea. Tickets for the BIG "D" TOUR will be \$2.00. Don't forget your camera. Elizabeth Yates and Betty Brown will see that you get on the right bus and back again.

**ANNIVERSARY TEA**—Dallas 1924-58. The first official event on the entertainment calendar is the Anniversary Tea, honoring Life Members of the ADAA, Sunday afternoon from 4 to 6 P. M., at the Cactus Room of the Adolphus Hotel. Brush up on your Charleston steps, put on your favorite flapper frock (1958 version) and be on hand to meet and greet the guests of honor, some of whom were present at the first meeting of the

ADAA in Dallas in 1924. To bring back the spirit of the twenties, present your ticket and say "Joe sent me". Tickets complimentary when you register — and "Joe" being Thelma Watts, chairman of the Anniversary Tea Committee — her assistant henchman goes by the name of "Kid" Kelley, otherwise, Ruth.

**OFFICIAL GREETERS**—Mary Barrow and Gloria Reinhard will be on hand every minute to help you find your way around; to make suggestions of places to eat and the latest current entertainment. If you are interested in a tour of Dallas After Dark, they will make reservations for you, but don't stay out too late Sunday night as you will want to save up for the big Banquet on Monday evening.

**A.D.A.A. BANQUET**—The "Yellow Rose of Texas" Banquet, honoring President Magdalene Kulstad, Will be held in the beautiful Crystal Ballroom of the Baker Hotel on Monday, with a Reception in the Ballroom Lounge at 6:30 P.M. Good food, good music, favors, flowers, and an excellent Floor Show will make a special party you won't want to miss. Guests invited, dress optional, tickets \$10. Because the Banquet is on Monday evening, the time for purchasing tickets is limited. Reservations may be made in advance by ordering tickets from the Banquet Chairman, Jippie Tolbert P. O. Box 511, Tyler, Texas. If you do not order in advance, please get your Banquet ticket when you register on Sunday.

**A.D.A. MUSICAL VARIETY SHOW**—You are most cordially invited to attend the show presented by the American Dental Association for all who are registered at the convention. This will be on Tuesday evening at the Dallas Municipal Auditorium — your badge will admit you to this evening of song and dancing exhibitions of American Music.

**LAST ROUND-UP . . . DISTRICT NIGHT . . . WESTERN PARTY**—We don't care what you call it, but I want to tell you about the doings for Wednesday night. Now, that is the night that

**EVERYBODY** — your family; your friends; and even their husbands are welcome! There will be fun for everyone that night. If you don't drink, you can eat; if you don't eat, you can dance; and if you don't dance, you can come and have a chance at the many door prizes. And if these things don't interest you — gal, **YOU'RE DEAD!** We will have your favorite soft drink, coffee, good old chuck wagon food (all you can eat) — and door prizes galore, plus an entire evening of dancing to the music of a Western Band. The things we have planned for you at the BIG "D" Corral (on Wednesday night) will simply prove that although we work hard, we also play hard. This party will not be listed in the official program, but you will have no trouble in finding it — follow the noise to the Terrace Room of the Baker Hotel.

The warmest kind of invitation goes to each of you to come and share our happiness in having the ADAA meeting in our city. I'll be looking for you in the lobby of the Baker Hotel. The Registration desk will be on the main floor — and we'll be ready. **YIPPEE!**

### ATTENTION PLEASE

At press time word has been received that ADAA Honorary, Life Member, Helen Fitting, has been released from a Hartford Connecticut Hospital where she underwent major surgery early in August. She is improving satisfactorily, but faces a ten weeks convalescence period. We take this opportunity to convey, for Helen, sincere thanks to her many friends in the ADAA who sent her hundreds of cards and messages from all over the United States during her illness. Helen states that the prayers and messages of her many friends gave her strength and courage during her serious illness, and she is most grateful to each one. Messages in the future will reach her if addressed to: Pastorious Court, Apt. 4 D., 401 Hortter Street, Philadelphia, Penna.

## A. D. A. A. 34th ANNUAL SESSION

**SATURDAY.....NOVEMBER 8, 1958**

Morning .....	9:00	Board of Trustees Meeting—Tally Ho Room—Baker Hotel
	9:00	A.D.A. Certification Board Meeting
Afternoon .....	4:00 to 9:00	Registration—Main Lobby—Baker Hotel
Evening .....	7:00	Board of Trustees Annual Dinner—Imperial Club—Baker Hotel

**SUNDAY.....NOVEMBER 9, 1958**

Morning ..... 9:00 Board of Trustees Meeting—Tally Ho Room—Baker Hotel  
9:00 A.D.A. Certification Board Meeting  
9:00 to 4:00 Registration—Main Lobby—Baker Hotel  
Afternoon ..... 4:00 to 6:00 "ANNIVERSARY TEA"—Cactus Room—Hotel Adolphus

**MONDAY.....NOVEMBER 10, 1958**

Morning	8:00 to 9:00	Registration—Main Lobby—Baker Hotel
	9:00	General Meeting—Terrace Room—Baker Hotel
Afternoon	12:30 to 1:30	Registration—Main Lobby—Baker Hotel
	2:00	First House of Delegates Meeting—Terrace Room
Evening	7:00	"YELLOW ROSE OF TEXAS BANQUET"—Crystal Ball Room

**TUESDAY ..... NOVEMBER 11, 1958**

Morning	8:00 to 9:00	Registration—Main Lobby—Baker Hotel
	9:00 to 12:00	A.D.A. and A.D.A.A. Clinics—Dallas Memorial Auditorium
Afternoon	12:00 to 1:00	Registration—LAST TIME FOR DELEGATES TO REGISTER TO BE ELIGIBLE FOR BALLOTING
		WEDNESDAY
	1:30	Second House of Delegates Meeting—Terrace Room
	3:30	A.D.A.A. Clinics—Mezzanine Lounge—Baker Hotel
Evening	5:30	District Meetings with Trustees
	8:00	Entertainment—Courtesy of A.D.A.—Memorial Auditorium

WEDNESDAY.....NOVEMBER 12, 1958

Morning .....	8:00 to 9:00 Registration—Main Lobby—Baker Hotel
	9:00 "Educational Meeting"—Terrace Room
	11:00—11:15 Balloting—Board of Trustees—Green Room
	11:15—11:45 Balloting—States A through M—Green Room
	11:45—12:15 Balloting—States N through W—Green Room
	11:00 to 1:00 A.D.A. Certification Board AT HOME to members with any questions.—Camellia Room
Afternoon .....	2:00 to 3:00 Registration—Main Lobby—Baker Hotel
	3:00 Third House of Delegates Meeting—Terrace Room
Evening .....	7:00 District Night

THURSDAY.....NOVEMBER 13, 1958

Morning ..... 9:00 Fourth House of Delegates Meeting—Terrace Room  
Presentation of Trophies  
Installation of Officers  
12:00 Board of Trustees Meeting—Retiring and Newly Elected  
Officers—Tally Ho Room

# ALL TALES — ABOUT TEXAS

It is no "tall tale" but an absolute fact that we believe a large number of our readers will be visiting Texas in November, and we are extremely anxious to do everything possible to help make your visit to the holy land around Dallas, the 10th to the 13th, an enjoyable one. Therefore, we present some "tall tales" about the state which we believe might make your trip a more meaningful one.

## YOU HAVE TO COME TO TEXAS TO LEARN THAT:

The wildest thing in Texas is Texans' enthusiasm—

The people who cuss Texas love its cussedness.

## AFTER YOU WANDER AROUND TEXAS A WHILE YOU GET USED TO:

NATIVE TEXANS, who tell uncomfortable tales about their state and love it.

OIL DERRICKS in the middle of nowhere which makes you wonder at the geologist's divining methods.

DEER FENCES—some built to keep them in and some to keep them out.

MILLIONAIRES—dressed like hobos—and vice versa.

CONTENTED MEXICANS and COSMOPOLITAN POPULATIONS.

TEXAS TALK—about such things as "wet-backs" which means Mexican laborers who swim (if the water is deep enough) the Rio Grande when the border patrol isn't looking, to get a job on the Texas side.

About "Old Mexico" when all that is meant is Mexico, with no intention of distinguishing it from New Mexico, the state. And "Mesquites," which is not the plural of mosquito, but small trees that offset their size by the meanness of their thorns. And "varas" (Mexican measurement)—most of the land in Texas was measured by varas (33 inches).

ENGLISH THE TEXAS WAY—For example; A "brand" is not a brand of cigarettes or coffee. In Texas it is the heraldry of the range and ranch, the cowboy's coat of arms: (In plain english it's the owner's insignia burnt upon his bovine's behind.) There is a story of the man who was duly tried in court for altering the brand of a certain rancher's cattle to sell them as his own. No one could prove in court that it was possible to make the alteration that had undoubtedly been made in the brand. After he was exonerated, the rancher offered him \$5,000.00 to show him how it had been done. The thief took him up on the offer and showed him. The rancher paid off—and the thief took off.

These brands comprise the strangest pyroglyphics the world has ever known. Any brand, of course, whether it be just the rancher's initials or one of these strange markings, is primarily to mark legal ownership. Being burned, it is indelible and may be not only on the hips of his herd, but on any of his possessions ... his saddle, his windmills, or even his oil wells. I must confess I have yet to see one on a rancher's wife or child, (and I am the daughter of a Texas rancher.) So, there is a limit — even in Texas. The oldest brand in Texas is the prettiest, best loved and most honored brand in the world. It is the Holy Trinity, or Three Christian Crosses. Another example; the word "border" is a proper noun to many Texans, and it does not refer to the border of the table cloth or the garden. Naturally, it is the Texas-Mexican Border—the Rio Grande Country.

THE WEATHER—You can just about choose your weather in Texas. Annual rainfall is under 10 inches in El Paso and over 50 in Port Arthur. A "blue nawther" might drop out of the Rockies and stampede through the state at any time ... a 40

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degree drop in temperatures overnight is just about average. Texans in the Panhandle wear two suits of long underwear and vacation in Alaska to thaw out. In the Rio Grande Valley they wear linens and when mint juleps won't cool them off, they pack up their winter clothes and go to Mexico.

**TEXAS BEVERAGES**—Speaking of mint juleps reminds us to tell you about these. Texans drink about the same beverages as do people from all over the country. However, while there you must not fail to taste Tequila. Remember we said, "taste"—it outranks T. N. T. as a potent drink. It is made by Mexicans from cactus, and will curl the hair of your Aunt Matilda 800 miles away. If you don't follow the prescribed ritual it makes her hair "plumb kinky". The ritual: double up your left fist, holding thumb up, pour salt in the hand-made pocket. Have half a lemon handy, open your larynx and gulp your jigger of Tequila. Drop the jigger and grab the lemon, eat salt and lemon and lemon and salt until you feel your knees give away. Drop them both and hold tight to the rail. Do not smoke or breathe around the flame for at least fifteen minutes. (If you find out what tequila tastes like, let me know.)

**TEXAS MEN!!!!** The men in Texas are measured by their hearts, and Texas is noted for big men! "Gen-yoo-ine" cowboys are getting harder to find all the time ...most of them have become "Big Oil Men". Perhaps you will not be too disappointed when you hear about Pecos Bill the "Pa of all Cowboys". The story goes...Bill fell from the wagon when his family was moving west and was lost. Coyotes (pronounced ki-o-tees in Texas) took him to raise. He got so tough that when rattlesnakes heard him coming they hid in the cactus; he used mountain lions for saddle horses most of the time and invented centipedes and tarantulas for pets. The greatest tragedy in his life was his romance with Slufot Sue. On their

wedding day Sue wanted to ride Bill's saddle horse, Widow Maker (no bronc had ever thrown her). With Bill's permission she mounted Widow Maker and was pitched so high she had to duck to keep from bumping her head on the moon. She was diked out in a new spring bustle, so every time she landed she bounced right back as high as before. This kept up for four days and nights and finally Bill had to shoot her to keep her from starving to death! (With that heritage "gals" perhaps B. O. M. are preferable to cowboys after all.)

**TEXAS LAWS...** Lest you get the idea that Texas is a lawless state we hasten to tell you that many Texas laws are in line with a judge's pronouncement that, "In Texas the first question to be decided by a jury in any homicide case is, 'Should the deceased have departed?'" It is murder without malice if one man kills another for insulting a female relative (that is, if he kills him at their first meeting after the avenger learns of the insult). Exemption from attachment for debt in Texas includes cemetery lots, 20 hogs, 20 sheep, 5 cows and the family library.

**TEXAS OIL WEALTH**—Texas claims the deepest producing oil wells and the tallest derricks in the world. Gib Morgan, the Paul Bunyan of Texas Oil Fields, once built a derrick so high that he had to hinge it in the middle to hold it down at night to keep it out of the way of the stars. One of his workers fell in one day and dropped through to China. The news of his safety was a cable which read, "She is making 10,000 barrels a day at this end, too."

**IN CONCLUSION:** There is one familiar subject you likely won't be hearing much about in Texas during your stay there in November. What is it? Well, let's just say that Texans are holding their fire while a group of big business men are working on a deal to pipe some of



Texas' hot air (pardon me, hot air from Texas, I mean) up to the newly annexed place called Alaska. They hope to be able to melt all the ice in Alaska at one time and thereby discover that a mistake has been made in its boundary lines and it is not bigger than Texas after all! If this venture doesn't materialize, surely some smart Texan will soon come up with a solution to this humiliating, revolting development, that has forced his state into second place in size of the states in the Union. But—there is still plenty of room in Texas. Why, if all the people in the United States would come to Texas it

would be no more densely populated than the state of Massachusetts!

So, grab your duds and join the stampede headed for "Big D". November 10th is they day you will be expected to start roaming its main streets and prairies. Incidentally, a SPECIAL invitation is extended to our readers from Massachusetts and Alaska.

P. S. All the above "tall tales" were either told, or "stold" from John Randolph's "Texas Brags," third edition revised 1947, by:

VIOLET L. CROWLEY,  
(A Native Texan)

## Educational Opportunities

By MARY MICHELSEN, San Francisco, Calif.

In seeking the answer from people who appear to be outstandingly successful in their profession, or business endeavor, as to what factor has contributed most to the ability to reach the recognized pinnacle of success, invariably the answer is, "Success is a journey not a destination."

How true that is... and how truly this philosophy applies to the dental assistant in her work. There certainly is no one point in the career of a Dental Assistant where she can justly feel she has reached the ultimate plateau of success and can take things easy from there on in.

Scientific developments, new methods, new materials, new techniques, new public acceptance of the practice of dentistry and many other factors prevent the dental assistant from ever reaching the end of doing a better job... is she wants to be successful.

It is this awareness and search for better "know-how", newer techniques, and a better understanding of the doctor-patient-dental assistant relationships in modern dentistry that gives the dental assistant's society a great opportunity to continue the assistant's journey toward a successful

career. Our societies offer an outstanding educational program in national co-operative educational programs, and certification.

A girl who has not been certified should join one of the classes now starting—the Extension Study Course classes leading to certification. They offer the opportunity of devoting a small amount of time and effort in a well recognized program that will pay the individual large dividends in personal satisfaction, improvement in work ability, and justified recognition plus the knowledge that she is continuing the journey that leads up the ladder of success.

*reprint from a 1957 issue of THE RIGHT ANGLE, publication of the San Francisco Dental Assistants Society.*

The November-December issue of *The Journal* will be mailed November 1, (two weeks in advance of the regular mailing schedule) in order to reach our readers prior to the convention in Dallas. Watch for this issue with last minute convention, and other ADAA, information.





**TACOMA, WASHINGTON, STUDENT RECEIVES JULIETTE A. SOUTHARD SCHOLARSHIP AWARD.**

l. to r. Miss Lois Kryger, chairman J. A. S. Scholarship Committee of the ADAA, presents special scholarship award to Miss Maxine Slimp, student of Tacoma Vocational Technical School. (See story of this committee's action below.)

## *Growth, Stability, Happiness*

It has been said an important principle of life is that the most likely way to reach a goal is to aim not at the goal, but at some more ambitious goal beyond it. It can't be overemphasized that personal loyalty, devotion and learning are of the utmost importance in achieving success in one's career. Happiness in work experience is dependent upon a firm conviction in a belief in higher values rather than one's immediate welfare and immediate gain.

To achieve this higher goal desired by students for success in their careers as dental assistants, the American Dental Assistants Association offers Scholarships

of \$100.00 through the Juliette A. Southard Scholarship Fund. Named for our Founder and begun in 1930, the Fund is completely supported by contributions. Although no active campaign for these funds is conducted, a report of our faithful and generous contributors will appear in this committee's Annual Report. In 1952, the American Dental Assistants Certification Board made available to us \$1100.00 which has made it possible for us to present ten \$100.00 "Special Awards." Beginning the coming year, the House of Delegates elected at the 1957 Annual Session to present two \$100.00 Awards each year.

Applicants for the Award are required to be Student Members of ADAA (this includes State and Local Society membership) and must be enrolled in a school approved by the ADAA. Applications are reviewed by the JAS Scholarship Fund Committee not alone on the basis of scholastic standing. Equal attention is given to the applicant's character which the reference letters and the student's own letter reveals. Citizenship and Basic Need are additional considerations which the committee includes in its evaluation.

Reviewing and evaluating the applications is found to be a tremendously inspiring experience. The sincere devotion to dental assisting and service to the dental profession which is projected by these young women leaves little doubt that each will make an outstanding contribution to dental assisting and ADAA. Award winner this year was Miss Marilyn Joyce Weimer of Long Beach City College. A "Special Award" was pre-

sented to Maxine Slimp of Tacoma Vocational Technical School.

Local Societies where approved schools are located have heeded the call to ACTION in their recruitment of student members. A very large increase in our total student membership is due, in large measure, to their efforts. Their continuing good work will be starting NOW as the school year begins again.

Our message to the membership cannot end without an expression of thanks and appreciation to the Directors of Dental Assistant Departments. The wisdom they cultivate, the inspiration for growth and stability leads the students to the steeper way, the farther goal and to happiness.

THE JULIETTE A. SOUTHARD  
SCHOLARSHIP COMMITTEE  
MARY HANEY  
HARRIETT DARLING  
LOIS KRYGER, *Chairman*

## WHEN & WHERE

### AMERICAN DENTAL ASSISTANTS ASSOCIATION:

Thirty-Fourth Annual Session: November 10-13, 1958; Baker Hotel, Dallas, Texas.

*President:* Mrs. Madgalene Kulstad, 327 Bedford Street, La Habra, California.

*General Secretary:* Mrs. Joy Phillips, 3041 W. Pierson, Phoenix, Arizona.

*Executive Secretary:* Mrs. Mary L. Martin, 410 First National Bank Bldg., La Porte, Indiana.

### MEETINGS OF STATE ASSOCIATIONS

<i>State</i>	<i>Date</i>	<i>Place</i>	<i>Secretary</i>	<i>Address</i>
<i>Third District</i> Ohio	Sept. 28— Oct. 1 1958	Sheraton-Gibson Hotel Cincinnati	Anna Carey	1331 W. Market St. Lima
Georgia	Oct. 12-14 1958	Georgian Terrace Atlanta	Claire Williamson	310 Med. Arts Bldg. Atlanta
West Virginia	July 20-23 1958	Greenbriar Hotel White Sulphur Springs	Ruth Harris	1041 Fourth Ave. Huntington
Colorado	Oct. 5-8 1958	Broadmoor Hotel Colorado Springs	Ilene Ketchum	3 South 8th Colorado Springs

# Do You Know Why?

By SARAH JACKSON\*

Have you ever stopped to consider the significance of that little three letter word, "Why"? From the small child with his endless chain of "Whys"—to the brilliant scientist, searching night and day for the answers, this one word has been the motivating power behind the wheels of progress.

As dental assistants you are well aware why you are employed. Your purpose is to conserve your dentist's time—His time which is his most valuable commodity. Can you recall your first day as a dental assistant? Did you find yourself in a chaos of confusion as you looked at all the equipment, supplies, and cabinet drawers full of instruments that all looked alike to you? You probably thought then, "Why am I here, I can never learn to do everything he expects me to." However as the days passed, you were suprised to find that you were learning and before too long you began to feel that you were part of a team and really belonged in that dental office. Consider how much of his valuable time your doctor used in teaching you *HOW* to perform your duties. That was quite an accomplishment as the duties of an assistant are many and varied. While teaching you how to carry out your routine, your doctor hardly had time to teach you *Why*. However, there is much background material to be learned in the basic sciences allied with dentistry; and as efficient assistants, you will strive to gain this knowledge.

There is no doubt that you are familiar with the terminology and act efficiently in the following instances, but how much more you will appreciate your responsibility if you know the reason.

Fainting is one of the most common emergencies encountered in the dental office. You've likely been taught to place the patient in a prone position or have

him bend forward with his head between his knees, to loosen tight clothing, and to give him an inhalant such as aromatic spirits of ammonia. Do you know that fainting is a mild form of shock which occurs when the brain is deprived of its blood supply and the cells lack oxygen? By your prompt attention and proper treatment of this condition, the circulatory system returns to normal functioning, carrying the vital oxygen to the cells and reviving the patient.

Often you have heard your doctor mention the vaso constrictor in the novocain. Do you know *Why* this drug is used in anesthetic solutions? It causes a constriction or contraction of the blood vessels in the area of injection, thereby reducing hemorrhage. It prolongs the effects of the anesthesia by slowing the circulation thus retarding the removal of the anesthetic by too rapid absorption into the blood stream.

When exposing x-rays you are careful to stand behind the lead screen or several feet away from the tube head. Do you know *Why* this is so important? Carelessness in operating this delicate but dangerous apparatus can subject one to unnecessary x-radiation which may result in x-ray burn. It is well to know that the effect of repeated doses is cumulative: that is, the amount of radiation received today is added to that which was received yesterday and if repeated often, continues to a point at which the tissues will tolerate no more. Certain cells of the body are very radiosensitive and may be injured by over-exposure which could produce x-ray dermatitis, ulceration and eventually a malignancy.

When investing a wax pattern for casting an inlay, you carefully line the casting ring with a moist strip of asbestos. Do you know why this liner is used? It serves a definite purpose in allowing an

effective setting expansion, it serves as an insulator against a loss of heat during the casting process, and permits a free thermal expansion of the investing material. The expansion of the investment is important in that it compensates for the contraction of the casting metal upon cooling, thereby resulting in an inlay which will exactly fit the prepared cavity.

All of you know that in mixing plaster of paris or model plaster a larger amount of water is required than in mixing the same amount of stone, but do you know Why? Now if you would like some brain-teasing, confusing, but interesting study, read a bit about the structure of matter in its relation to dental materials — gypsum, for instance. Gypsum rock, a crystalline solid, is a very common mineral containing 20.9% water which can be driven off by heat. This is the source of both plaster of paris and stone, but the difference in their composition is controlled by the manufacturer through conditions of pressure, time, and temperature. In manufacturing plaster of paris, the water of crystallization is broken down from the crystals and vaporized in steam. The individual crystals are then exploded into very minute crystals of plaster of paris. In the manufacture of stone, the water of crystallization is separated as a liquid rather than exploded as steam so that the gypsum crystals are not shattered, but remain large and well-formed. Therefore, the small, porous crystals of plaster of paris powder possess a large surface area which requires a large amount of water for a workable mix while the larger, denser crystals of stone present less surface and require less water to mix.

You hear much advice and discussion about eliminating sweets from the diet. Do you know Why this is considered so important? One of the theories advanced concerning the cause of caries is that in the human mouth there exists a group of bacteria known as lactobacilli which, in the presence of sugar produce a degree of acidity capable of decalcifying tooth

enamel, thereby becoming the first step of decay. These bacteria are unable to produce acid except in the presence of sugar so you can readily understand Why your doctor might advise his patients to reduce their sugar intakes.

These items may seem a bit deep for our everyday routine, but dentistry is such a vast profession and its members are progressing so rapidly, is it not fitting that we, as auxiliary personnel, advance with them? There are so many sources of information if we care to increase our knowledge. The outline for the extension study course as presented by our American Dental Assistants Association is an excellent guide for unlimited study and the text book, *The Dental Assistant*, by Dr. John C. Bauer, is a wonderful reference . . . And don't overlook *The Dental Journals*, the magazines and our own *Dental Assistants Journal*.

As your scope of education and understanding increases, so will your respect for your employer, your position, and yourself . . .

*\*Presented at a meeting of Tennessee State Dental Assistants Association.*



## How's Your Public Relations?

By HARLEY N. COLE

An advertising man said it and who can deny it? "Who tooteth not his own horn, his horn may not be tooted."

Captains of industry and corner merchants agree. Witness the billions of dollars spent annually on newspaper, magazine and TV advertising. For the truly successful know that before they can sell their goods or services, they must first create a favorable "brand image" — or, as public relations people say, a "goal attitude" — in the popular mind.

A well-known cigarette hit the top when its ads portrayed rugged westerners smoking the brand—the cigarette became identified as a *man's* smoke. Publicist Steve Hannegan made Miami Beach famous by flooding the press with photos of luscious bathing beauties lolling on its sands. Brand image: Miami Beach is a place where lovely girls are to be found. Men nibbled at the lure. The girls followed.

How can you—anxious to get ahead on the job, make more friends, create good-will—apply this technique to *your* circumstances? Can *you* establish a "brand image?"

You already have one!

If someone knows you—whether you're an individual, a company, a small businessman, whatever—that person attaches to you a definite, if subconscious, value. He has *some* feeling toward you.

If 100 represents strong love and zero stands for bitter hate, then most scores fall somewhere in between. Your public relations is your average score among the people who know you.

Like every company, you have several publics. The average firm has five: Customers; employees, stockholders; the community in which it operates; the government.



Harley N. Cole, Vice President of General Wine and Spirits Company, ranks high in the echelons of New York corporation executives. Born and bred in Tennessee, Mr. Cole has accumulated a vast fund of experience and knowledge of human nature as he has made his way to the top. Today, in his constant travels around the country, he is in a position to observe and appreciate all those characteristics that create the well-rounded mature, successful individual.

To raise *their* scores, many companies employ professional public relations counselors—organizations of consultants that often charge \$100,000 a year or more for their advice on which score-raising techniques to use.

But if techniques vary, principles are pretty much the same. Learn what they are and you can raise your score.

Here are the basic steps:

- *Determine your publics.* Retailer? Clearly, your most important public con-
- (Continued on page 24)



# Members

★ CRATIVE

State	No. of New Members as of August 15th		No. of Renewed Members for 1958		No. of 1957 Members Not Renewed	
	Reported	C. O. Records	Reported	C. O. Records	Reported	C. O. Records
ALABAMA	62	64	107	104	29	33
ARIZONA	48	45	49	51	14	19
ARKANSAS	34	34	64	61	31	32
NO. CALIFORNIA	51	205	103	333	45	171
SO. CALIFORNIA	211	323	335	573	103	290
COLORADO	6	69	25	78	2	62
CONNECTICUT	46	43	78	77	17	21
DELAWARE		3		1		2
DIST. OF COL.		13		79		18
FLORIDA	65	144	87	174	31	112
GEORGIA	8	25	26	101	6	70
HAWAII		3		38		16
IDAHO	9	33	23	42	14	26
ILLINOIS	200	201	324	322	144	146
INDIANA	128	117	68	158	56	56
IOWA	33	106	44	119	6	91
KANSAS	69	66	151	159	68	69
KENTUCKY	40	42	54	52	23	22
LOUISIANA	22	41	40	66	16	41
MAINE	24	18		9		1
MARYLAND	27	27	67	65	18	20
MASSACHUSETTS	83	114	132	184	41	76
MICHIGAN	121	158	24	123	9	96
MINNESOTA	12	50	36	102	7	44
MISSISSIPPI	15	15	40	33	40	31
MISSOURI	51	118	103	132	29	85

REPORTED indicates the information sent to Central Office as a result of second mailing of questionnaire.



# rs Campaign gress Report



★ **COMPARATIVE FIGURES:** Reports of August 15 questionnaire  
vs. records in central office.

State	No. of New Members as of August 15th		No. of Renewed Members for 1958		No. of 1957 Members Not Renewed	
	Reported	C. O. Records	Reported	C. O. Records	Reported	C. O. Records
MONTANA	13	14	15	14	11	10
NEBRASKA	40	42	100	103	44	46
NEVADA		3		12		3
NEW HAMPSHIRE		5		18		17
NEW JERSEY	34	46	102	109	31	47
NEW MEXICO	6	30	34	29		23
NEW YORK	64	163	122	224	27	71
NORTH CAROLINA	58	63	81	80	37	41
NORTH DAKOTA	12	9	6	8	13	9
OHIO	149	150	272	264	124	128
OKLAHOMA	37	36	88	86	57	56
OREGON	5	77	9	92	4	58
PENNSYLVANIA	79	79	177	166	68	75
RHODE ISLAND	18	19	42	41	6	9
SOUTH CAROLINA	12	19	50	43	15	25
SOUTH DAKOTA	43	43	46	48	11	24
TENNESSEE	40	43	158	155	61	57
TEXAS	99	201	130	325	42	122
UTAH	20	13	13	18	9	20
VERMONT		9		8		1
VIRGINIA	10	76	24	112	5	39
WASHINGTON	34	48	149	135	17	76
WEST VIRGINIA	6	29	15	57	4	38
WISCONSIN	94	95	115	115	60	62
WYOMING		3		7		1
TOTALS	2238	3392	3728	5505	1395	2708

C. O. RECORDS indicates the actual figures on record in Central Office.



## PUBLIC RELATIONS—Contd.

sists of customers. But don't forget *potential* customers (possibly your largest public), suppliers, salesmen, employees. Are you a wage-earner? Your publics include: Your family; your employer; fellow employees; your neighbors; your community; merchants with whom you deal.

- *Estimate your present score with each public.* How do you rate with your customer or mate? Do people respect your wishes? Does the boss ever take you into his confidence? Do your colleagues seek out your company? Are you approached by neighbors to pitch in on neighborhood projects? Is your credit good?

- *Estimate the score you give your publics.* There is usually a direct correlation between how high you rate others and how high—or low—they rate you. Do you take suggestions as weakly-disguised criticisms? Do you pooh-pooh others' opinions — when they don't agree with your own? Do you consider any of your publics as distinctly inferior to you, intellectually, socially, or any other way? If your answer to any of these is "Yes," you can be almost sure that your score of *them* is mirrored in their score of *you*.

- *Take steps to drive up the scores.* How? By increasing those activities that lead to a high score and simultaneously decreasing those that push a score down. While goals and circumstances may vary, the following "Big Ten" are some of the most widely accepted criteria among public relations experts for creating a favorable personality "brand image."

1. *Be friendly.* Look for the good in everyone you meet or know. Smile and mean it. The irate customer, the silent boss, the sullen neighbor — all may be waiting for you to make the first move. A lot of people get reputations for being unfriendly when in reality they're just painfully shy. Take the initiative and you'll be amazed at the number of "good Joes" you'll unearth.

2. *Be neat.* The grocer with a clean

apron, the tastefully dressed salesman, the factory employee whose work clothes bespeak neatness — these people know that one of the first things people notice is the way a man dresses. Whatever public you are dealing with, you will hike your score in its mind if you take the few minutes each day to check on your personal appearance.

3. *Watch your mannerisms.* More often than you may suspect, you are judged by "little" habits. Scratching, yawning, and nail biting, to name a few, are mannerisms that can alienate even friends — and drive your score way down.

4. *Keep your word.* When you promise something, deliver — even if it inconveniences you. Whether it's a trip to the zoo with the kids or a debt to be paid — live up to it. Your stock will not only zoom, but a lot of people you never dreamed noticed will be glad to give you a helping hand when they can.

5. *Listen.* We all like those who listen when we talk. It follows that we will be liked if we listen when the other fellow speaks. Look a man right in the eye when he talks to you so that he knows he has your undivided attention.

6. *Say "Thanks."* Nothing new. But it's surprising how few men and women really remember to do it. Just notice how often favors and kindnesses go without appreciation or thanks. Examine your own feelings when someone sincerely expresses appreciation for some favor you do for him and you'll have some idea how far a little "Thank you" can go.

7. *Learn the basics of being a good host(ess).* It may be the boss . . . a fellow employee . . . the neighbors — but whoever it is, your score will go up if you know how to make people feel at home in your home. Read up on the etiquette of table setting, how to keep the conversation going, how to mix favorite drinks. Your good taste, whether it's in inviting people who "click" or in stocking up on a fine vodka, will get around — and that means more points added to your score.

8. *Be punctual.* The first law of business, industrial and social know-how is, "Be on time." It not only shows consideration for others but proves your reliability in other directions.

9. *Keep tabs on your English.* Many a man has lost prestige, popularity, and chances for promotion by feloniously assaulting the King's English. A little more reading, a bit more attention paid to radio and TV announcers and you can avoid the more flagrant errors of grammar and pronunciation.

10. *Avoid giving unasked-for criticism.* As constructive as you may think you're being, it's doubtful that the recipient will be overjoyed to hear what you think he's doing wrong. Of course, there are common-sense exceptions — children and job trainees, for example.

A good part of the trick, as you may have gathered, is in getting others to help toot your horn. The ten tips described above should help you line up the orchestra.

*Received from **Precis** through request.*

## How's YOUR Public Relations?



1. Don't fib. "String-pullers" and "yarn-spinners" generally get tangled up.

2. Don't get involved in feuds and factions at work. Only "fall guys" walk the shaky tightrope of office politics.



3. Don't shout — don't spout. State your views calmly and briefly — avoid being dogmatic.

4. A ready smile and a real interest in others are the best ways to win your "public." The results of your "good will offer" will really be something to smile about.



# *The Dental Assistants Program At The University of Illinois*

By EDWARD J. FORREST, D.D.S.\*

The increased population of the past decade and the estimates of future increases have pointed to a re-evaluation of needs in the living pattern of our people. Possibly the most important of these needs is the maintenance of good health.

The dental profession has been alerted to the challenge it must meet in providing adequate oral health service in the forms of both prevention and treatment. The number of dentists that are being graduated from our colleges of dentistry will not be able to cope with the ever increasing demands for their services, and on this basis, the effective use of dental assistants has been studied.

Early studies and surveys in this area have been conducted and all seemed to indicate further investigation in the utilization of such auxiliary personnel.

The College of Dentistry at the University of Illinois entered into a cooperative agreement with the United States Public Health Service in which an initial dental assistants program was formulated. This program included the employing of four certified dental assistants for service in the clinical treatment areas of the College. They were assigned primarily to the Department of Operative Dentistry which was operating a senior program that was well designed for evaluation studies.

This senior program was introduced by Dr. John Spence, head of the Operative Department, in which five senior dental students were assigned to a special section of the Operative Department. This section consists of five completely equipped dental offices and includes such facilities as high speed equipment, vacutums, air abrasive units, and operating stools.

The patients for this senior program consisted primarily of those cases whose

dental health was not completely rehabilitated due to time factors or other extenuating circumstances.

This program permitted the assignment of a dental assistant to each of four seniors for a weeks time on a rotating basis and permitted one student operating without the services of a dental assistant as a control.

All treatment procedures were carefully differentiated into treatment units in order that both the total operative time as well as unit operative time could be studied and evaluated.

Each dental assistant was equipped with a mechanical stop watch by which she recorded the time motion processes. The recording was done in such a manner as not to affect in any way the normal procedures of operation.

Results of this study gave every indication to support previous estimates in the effective use of dental assistants.

Included in the United States Public Health Service Cooperative Agreement was the installation of a closed circuit television unit. Although the use of this equipment was rather limited during the first year, completion of a television studio by the College of Dentistry will permit expanded use in the future.

This use will provide rehearsed demonstrations of the various effective uses of dental assistants to an entire class of dental students and thus orient them prior to their actual clinical experience in rendering treatment.

Encouraged by the results of these studies, the College of Dentistry was pleased to announce the offering of a trainee course for dental assistants beginning the first week in September 1958. This course is being offered through the Extension Division of the University of Illinois and will be taught in the College of Dentistry in Chicago.

\*Assistant Dean, College of Dentistry, University of Illinois.

The initial trainee course will consist of seven months full time study and will lead toward granting of an appropriate certificate. The first month will consist basically of lecture and laboratory instruction as a general orientation into the duties of a dental assistant. The following six months will consist of additional seminars and laboratory studies as well as a gradual introduction into the clinical treatment areas.

A limited number of trainees will be assigned to each of the certified dental assistants who are currently assigned to the College of Dentistry who will act as demonstrators and supervisors during the various clinical experiences.

This clinical program will permit the trainee to become thoroughly experienced in the procedures of the various clinical departments of a College of Dentistry and will include the following: Orthodontics, Pedodontics, Operative Dentistry, Therapeutics (Periodontics, Endodontics, and Materia Medica) Prosthetics, Crown and Bridge and Fixed Partial, Oral Surgery, Radiology, and Patient Admissions.

In addition to the above listed clinical experiences, the trainee will receive instruction in phases of basic science studies and techniques with their proper clinical applications.

It is contemplated that certain of the trainees will require instruction in dental assisting which will better qualify them for dental assisting in offices of dentists who limit their practices to specialized fields. For these trainees who contemplate positions in such offices, an additional three months of instruction devoted to these specialized areas will be offered.

The general philosophy governing the dental assistant trainee course will be to instruct her with the fundamental concepts of dental assisting practice which will enable her to quickly accommodate herself to the individual and specialized requirements of the dentist in private practice.

The faculty for this course will consist primarily of staff members of the College

of Dentistry and other interested individuals from the membership of the American Dental Association and the American Dental Assistants Association who will serve as guest lecturers.

All instruction will be implemented by the use of various visual aids and will include close circuit television demonstrations for more effective learning.

It is hoped that this initial trainee course in dental assisting will prove fruitful and successful and that it may provide a basis for continued study in this area.

Evaluation studies after the first year will give indication as to what changes may be recommended for future trainee programs and will prove beneficial in formulating curricula for both dental students and dental assistants.

### **From The Editor's Clipping Service**

#### **Make It Your Personal Business**

There's no substitute for you! That particularly applies to the part you should play in any organization to which you belong.

What you do—or fail to do—will strengthen or weaken your organization just that much.

You have been delegated by Almighty God to make your personal contribution to the proper conduct of human affairs. Make it your business therefore to:

- 1.) Encourage capable leaders to run for office. Back them when they are elected.
  - 2) Insist on the secret ballot for all elections and important issues.
  - 3) See that delegates are chosen according to fair and honest processes.
  - 4) Make sure that vital records are properly protected, not tampered with.
  - 5) Keep the organization alive by making meetings more meaningful and giving listless members a reason for participating in the activities of the organization.
- "Fight the good fight of faith." (I Timothy 6:12)

*Clipped from a local newspaper; its author: Father Keller.*

## From Central Office Wires

The local societies are beginning a new series of meetings for a new season. We hope that this may be the most successful year for you up to this time. The brochure recently sent to you by the ADAA Program Coordination Committee contained many suggestions for interesting meetings, and we feel sure that you have found this material very helpful.

Each State Association and Local Society has received an announcement of the two new "Post Certification Study Courses" — Orthodontics and Oral Histology, now offered by the ADAA Committee on Education. Each Course is planned for six evenings, twelve hours in all. These short courses are to be presented in the same manner as the Extension Study Course. Copies may be obtained from Central Office at twenty-five cents each.

A list of proposed amendments to the ADAA By-Laws has been mailed out to all State Association and Local Society Presidents. Each society should consider these amendments carefully, and instruct the State Delegates of their wishes.

October 31st is the deadline for 1958 memberships. All dues received after November 1st will be credited to 1958 memberships.

If you are a Delegate or an Alternate to represent your State at the Annual Session of the ADAA in Dallas, Texas, next November, be sure to have with you the credential card which will be sent to you by your State Secretary. You must present this at the Registration Desk. All members attending, must show their membership cards when registering. **THIS IS IMPORTANT.**

Please take special care to have the correct amount of postage on your letters. The five cent penalty which will soon be added to the amount of *postage due* makes such letters a luxury to the ADAA Central Office.

"The Dr. Clifton G. Ducote Loyal Assistant Trophy will be presented to the member of the ADAA present at the annual meeting, who submits the longest record of consecutive employment with one employer (provided that she has not previously received this trophy). A certificate, giving date of original employment, attested by the employer, president and secretary of the ADAA for at least two years must be notarized. The certificates must be turned over to the Executive Secretary not later than Monday, November 10, at 5:00 P. M."

### In Memoriam

BURDELLE BECKSTRAND, Member of the Minnesota Dental Assistants Association, passed away May 26, 1958.

Burdelle's activities were many: she was active in the Association, her church and other organizations and was an enthusiastic sports-woman.

Heartfelt sympathy is extended her family and friends.

JEAN ANN BROWN, a member of the Portland District Dental Assistants Society, Oregon, for five years and assistant to Dr. Richard Howard, passed away March 8, 1958. She was born in May of 1933 and is survived by her daughter and husband. She was Certified two years ago and in her work as a dental assistant more than lived up to our creed of Education, Efficiency. Loyalty and Service. Jean Ann will be deeply missed by all who knew her.

JOY PHILLIPS  
General Secretary

# HELP YOURSELF

Edited by JANET LINDENBERG

To free those "frozen" forceps, hemostats, or any other hinged instruments, use a drop or two of SWEET SPIRIT OF NITRE to melt away the corrosion.

\* \* \*

A cotton roll dipped in chloroform is good for cleaning rubber polishing cups, disks and wheels blackened from use. This also is good for cleaning typewriter keys, and removing shoe marks from base of the sterilizer.

\* \* \*

Use a chemically treated polishing cloth. This will dust and polish the dental equipment in one operation.

\* \* \*

To prevent leather items such as dental chair coverings and book bindings from cracking and deteriorating, wipe the leather about twice a year with a cloth moistened with glycerin. Allow glycerin to soak in a few minutes, then rub leather dry.

\* \* \*

To remove wax from uniforms and other clothing, place a blotter over the wax spot and a hot spatula over the blotter. The wax will be drawn into the blotter.

\* \* \*

To retrieve x-ray films dropped into processing tank use a wood or plastic back-scratcher.

\* \* \*

When preparing individual surgical-setup packs for sterilizing in the autoclave include a few 4x4x gauze sponges. These are useful for cleaning off the

ronguer or hemostat during an operation, and help keep the field clean and prevent clogging of the aspirator tip.

\* \* \*

When opening a new ampoule of silver nitrate make a base out of red boxing wax to prevent tipping. Also use the red boxing wax to make a cap to prevent evaporation.

\* \* \*

Replace lost corks, caps or covers by shaping foil over mouth of coverless tube, bottle, etc. Or make a too small cork fit by wrapping it in foil.

\* \* \*

After extracting a deciduous tooth, embed the tooth in a piece of utility wax and attach it to a new penny with a piece of sticky wax. Place in a small plastic box, and the child will love it.

\* \* \*

When finishing small inlays, grasp the inlay with an artery forcep when removing the sprue or polishing the inlay.

\* \* \*

A ball of cotton placed in the forceps acts as a stop to catch extracted deciduous teeth.

\* \* \*

A silicone preparation designed to keep eye glasses from fogging works nicely on dental mirrors.

\* \* \*

Keep a supply of blank checks handy for the patients who forget their check books.



## Conserve Your Doctor's Time

- C**are for all true emergencies as soon as possible.
- O**n NO occasion, criticize or gossip about your doctor to patients or public.
- N**othing increases his confidence in you more than your loyal support and efficiency.
- S**ecure your doctor's approval of the following suggestions before applying them.
- E**ach telephone call is a golden opportunity to favorably influence your doctor's patients.
- R**adiate friendliness and understanding to all who enter your office.
- V**anity—your personal vanity—has no place or purpose in a life of service.
- E**very day is an opportunity to serve your fellow man that cannot be recaptured.

- Y**our voice is your first asset in persuading your patients to dental health.
- O**ffer to see all patients with a real or imagined grievance against your office.
- U**nder NO circumstances, placate a patient at the expense of your doctor's dignity.
- R**ender all service with a sincere and dedicated desire to serve.

- D**o NOT quote fees on the telephone or outside your office.
- O**ffer complete examination service and explain its benefits.
- C**all patients in for presentation of diagnosis and costs.
- T**alk with assurance and authority of the value of full mouth care.
- O**ffer your doctor's preferred method of payment with simple straightforwardness.
- R**elieve your doctor of the necessity of discussing fees, corrections or adjustments.
- S**ave his precious time by following his outline of necessary appointments with each patient.

- T**ake advantage of EVERY opportunity to increase your knowledge in the dental field.
- I**nsure your future success with every-day efficiency.
- M**ake "loyalty" and "service" the touchstones of your daily living.
- E**ach day's end should find you contented in your contribution to "education—efficiency—loyalty—service."

*Eds. note. The above was taken from the Editor's file of "worthwhile material." It came from a clinician's table at a national meeting. We can not identify the clinician and author of this material. If she sees it in print, perhaps she will let us hear from her in order that we can give her due credit for this worthy bit of advice to dental assistants.*



## 1957-58 A. D. A. A. Committee Chairmen

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881 Laurel Avenue, Macon, Georgia

### BY-LAWS COMMITTEE:

Alberta Reed ('59),  
1105 Stuhldraher Road, N. E.,  
Massillon, Ohio

### CLINICS & EXHIBITS COMMITTEE:

Merle Andrews,  
1167 Illinois Ave., S. W. Huron, So. Dakota

### COMMITTEE ON EDUCATION:

Sadie Hadley,  
163 Cabot Street, Beverly, Massachusetts

### HISTORIAN:

Gertrude Carhart,  
468 Delaware Ave., Suite 402, Buffalo, N.Y.

### JUDICIAL & LEGISLATION

#### COMMITTEE:

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4589 Euclid Ave., San Diego, California

### MEMBERSHIP COMMITTEE:

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Peoria, Illinois

### NOMINATING COMMITTEE:

Ruth Asp,  
2718 13th Ave. South,  
Minneapolis 7, Minnesota

### LIFE MEMBERSHIP COMMITTEE:

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Philadelphia, Pennsylvania

### PAST PRESIDENT'S COUNCIL:

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4218 Fowler Ave., Omaha, Nebraska

### PIN COMMITTEE:

Mary Faler,  
701 National Bank Bldg., Lima, Ohio

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156 Broadway, Pawtucket, Rhode Island

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304 Sixth Street, Watertown, Wisconsin

### JULIETTE A. SOUTHARD

#### SCHOLARSHIP COMMITTEE:

Lois Kryger,  
1102 8th Avenue, Seattle, Washington

## CERTIFICATION EXAMINATIONS

TO BE GIVEN OCTOBER 8, 1958

State Association:	Virginia State Dental Assistants Association
Place:	Office of Dr. Ben Costenbader, 551 W. Onley Road, Norfolk, Virginia
State Association:	Kentucky State Dental Assistants Association
Place:	Crutchers Dental Depot, Louisville, Kentucky
State Association:	Pennsylvania Dental Assistants Association
Place:	Pittsburgh Dental School, Thackeray & O'Hara Streets, Pittsburgh, Penna.
State Association:	Alabama Dental Assistants Association
Place:	Public Health Building, 1912 8th Ave. South, Birmingham, Ala.
State Association:	Oregon Dental Assistants Association
Place:	University of Oregon Dental School, 611 S. W. Campus Drive, Portland, Oregon

# Views of the NEWS

By OLIVE STEINBECK



*Our deeds shall travel with us from afar,  
And what we have been makes us what we are.*

—George Eliot

## FIRST DISTRICT

### *News from Rhode Island*

From June Altieri of Cranston, Rhode Island, Publicity Chairman, comes word of a Capping Ceremony held at the YWCA auditorium on June 26, Six newly Certified Members were awarded certificates and capped by Florence Viens and Sylvia P. Levillee. Lucy Campopiano, President of the Rhode Island State Dental Assistant Association was speaker at this ceremony.

## SECOND DISTRICT

### *News from New York*

First District D. A. Society, Inc. of New York will meet on September 19th in the headquarters of the First District Dental Society in the Statler Hotel to hear a lecture on, "Civilian Defense." September 4th found the seventh Extension Study Course underway with classes being conducted at the New York University, College of Dentistry.

### *News from New Jersey*

Congratulations to Jane Reynolds of the Essex County Society who was awarded the Clinicy Trophy at the Annual State Meeting of the New Jersey State Association. Margaret Volpe, Publicity Chairman for this group reports that all members who participated in the Red Cross Course passed successfully. In June, Caroline T. Addison of the Red Cross Food and Nutrition Service, presented a clinic, "Don't You Believe It," for members of the Essex Society. This group is also making plans for an Advanced Study Course this Fall.

## THIRD DISTRICT

### *News from Maryland*

Baltimore members proudly announce 13 of their members passed the Certification Examination. Plans for their third Extension Study Course are well underway. Their Fall Meetings will resume with a special tribute to our founder, Juliette A. Southard.

## FOURTH DISTRICT

### *News from Florida*

Georgia Cogswell, of the Tampa D. A. Society has been named the most Outstanding Volunteer of the year, by the Volunteer Bureau of Tampa for having devoted 774 hours to teaching handicrafts to the girls at the Salvation Army Home. Bouquets to you, Georgia, for devoting your time to this worthwhile project! In July the Tampa Society held a joint meeting with St. Petersburg Society at the L. M. Anderson Dental Supply Company in Tampa. Marguerite Hoobler, President of the State Association was honored at this meeting. Ruth Brush of St. Petersburg presented a paper, "The Voice That Gives You Away." Guests at this meeting were Dr. Gus Perdigon, Secretary of the Florida State Dental Society and the Executive Director of the State Dental Society, Mr. L. O. Pickett. Also present at this meeting as guests were members of the Sara-Mana Society. Florida State Association now boasts a brand new Executive Secretary—namely, Ruth Brush of St. Petersburg.

### *News from Louisiana*

Fifteen members of the New Orleans Society successfully passed their Red Cross First Aid Course and several are already enrolled in the Red Cross Home Nursing Course. Six of their members also are newly Certified. Shreveport Society also reports two newly Certified members.

### *News from Alabama*

Members of Northeast Society met at the Sterling Cafe in Boaz for their June meeting to hear Mrs. Herman Stephen, Psychiatric Social Worker speak on "Mental Health." Second District members met at the Crutcher Dental Supply Company at a recent meeting to hear Shirley Kelly present a paper, entitled, "Success Depends on Your Attitude." In July Birmingham Society held a dinner meeting with Dr. W. P. Buck, Oral Surgeon, as guest

speaker. His subject being, "Emergencies and First Aid." On the program of the Mobile Society was Mr. D. Simms who spoke on "Public Relations."

#### FIFTH DISTRICT

##### *News from North Carolina*

The eighth annual meeting of the North Carolina State D. A. Association was held at Holly Inn, Pinehurst, North Carolina, in May. Speakers on the agenda for the meeting were: Dr. Everett Moser, President Elect of the North Carolina State Dental Society, whose subject was, "Personality" and Dr. C. W. Sanders, who spoke on, "Dentistry's Progress and Problems." Clinics presented at the meeting by members were: "Dangers of Excess X-Ray Radiation," Sarah Perry, Statesville; "Routine Extraction Tray," Tressie Starrette and Dot Thompson; and, "The Care of The High Speed Handpiece," Jessie Cannon, Durham. Moselle Comer, Fifth District Trustee of Portsmouth, Virginia was honor guest at this meeting.

##### *News from Virginia*

Piedmont Society members sponsored a dance in June and used the proceeds to purchase a chair for the use of invalids at the Petersburg General Hospital. Congratulations to members of a NEW Society reported from this state!—Peninsula Society who held their organizational meeting in April with Pat Mason, State President and Fifth District Trustee, Moselle Comer assisting. Their programs thus far have included lectures by, Mr. Robert L. Smith of the Peninsula Dental Laboratory on "Helpful Hints," and Mr. Ben Russell on "Hair Styling." Best wishes to these new members! Dr. John Young spoke on, "An Efficient Dental Assistant" at the Installation Banquet of the Lynchburg Society. A new Trophy Award is being offered by this Society to one of its members who during the year aids the society most in promoting interest and enthusiasm—the recipient of the Trophy will be named, "Assistant of The Year"—this should be worthwhile to work for and to receive. On the program panel of the Northern Society have been, Mr. Paul Geir of the Professional Management Service of Washington, D. C. who spoke on, "Business Management of a Dental Office," and Dr. Albert Paulsen, Periodontist, of Arlington, with subject, "Periodontia," with slides to highlight his lecture.

##### *News from Tennessee*

Tennessee's 29th annual meeting in Chattanooga was one of the most successful to date. Aside from the many lovely social functions they report an interesting and educational meeting with Clara Blackwell as Presiding Officer. Addressing the organization were: Dr. A. F. Shopper, Fifth District Trustee, ADA;

Dr. Edward Braly, Dr. Wayne McCulley, Treasurer of the Tennessee State Dental Society and Dr. Slayden Hunt. Dr. Harold Hillenbrand, Secretary of the ADA, presented an excellent lecture on, "The Dental Assistant in Dental Practice." Also appearing on their program was, Dr. Howard E. Gillette of Aurora, Illinois, who spoke on, "Surgical Technique in Oral Surgery." Competitive Awards were presented as follows: Clinic, Ann Lanier, Memphis; Paper, June Marie, Knoxville, and Poster, Wilma Woodruff of Chattanooga. The climax of the meeting was the Installation of Officers with Lucy Welborne as Installing Officer and Frances Simpson, assisting. Memphis Society reports varied and interesting meetings—a demonstration on, "New Materials and Their Successful Handling," by the E. L. Mercers Company—Mr. Dave Brown—of the L. D. Caulk Company was also a guest at one of their meetings. Dr. Lloyd C. Templeton presented a movie and talk, "Role of the Dental Assistant in the Cancer Team," while at another meeting, Dr. Neil W. Shelton, Ph D of Kennedy Veterans Hospital, presented a lecture on, "Interpersonal Relationship—The Key to Success."

#### SIXTH DISTRICT

##### *News from Illinois*

Publicity Chairman, Marjorie Watkins, of this state headlines her news report with the following: THE ILLINOIS DENTAL ASSISTANTS ASSOCIATION is very proud to announce three NEW sister societies—WHITESIDE-LEE, WILL-GRUNDY and THE DANVILLE DISTRICT SOCIETY! Congratulations, Illinois! We KNOW you've got the right idea!

Will-Grundy Society was organized and officers installed in April—Whiteside-Lee Society became official with officers installed on June 8, with Danville District Society officers installed on June 12. Welcome to our 'Family' and we hope we shall be hearing from each of you often through these pages. In July, Centralia Society viewed a film, "Chairside Assisting for Dental Assistants" presented by the Ney-oro-gold Company. At the September meeting of the Chicago Society members enjoyed a lecture on "Improving Your Personality and Charm." At their October meeting they will hear Dr. N. J. Giese present a lecture on "Care of Your Feet." Fox Valley Society reports a Capping Ceremony for newly Certified Assistants with Maurine Wheeler, State President Elect having the honor of capping this first class of Fox Valley members. McLean County Society members invited their Doctors and wives, members of the Peoria and Decatur Societies, State President Juanita Little, husbands and friends to their Installation Dinner. Robert Markowitz, Attorney, spoke on "Legalities in The Dental Office." Peoria Society

recessed during the months of July and August—however they were still busy with activity. In July they maintained a booth at the Heart of Illinois Fair and twelve of their members completed the Standard First Aid Course. Several of their members will continue in the Fall with an Advanced Course in Civil Defense Training. Springfield Society members enjoyed a lecture, at their September meeting, by Dr. B. W. Gilbert, whose subject was, "The Children as Patients." In October they will hear Dr. R. King, lecture on Orthodontia with slides to highlight his lecture. At the Installation of Officers of the Western Illinois Society, Dr. Koratsky was guest speaker with subject matter, "The Dental Practice, Private and Hospital."

#### *News from Kansas*

The Bi-State Meeting was held in Kansas City at the Continental Hotel in May. Noted speakers on their program were: Dr. Rex Ingraham of Hollywood, California; Dr. Tom Hamilton and Dr. Jack Wells. A Panel Discussion under the direction of Dr. F. Wesley Park, with Doctors Eugene Fulton, Glenn Thomas and Harry Mosier, participating. Awards were presented to the following members: Achievement, Audrey Byington; Poster, Deane Campbell, Eunice Snyder and Ava Anderson; Clinic, 1st place, Audrey Byington, 2nd place, Peggy Holden and Jane Teeper and 3rd place, Wanda Teter. Janice Jacobson, 8th District Trustee was in attendance at this meeting.

#### **NINTH DISTRICT**

##### *News from Washington*

Another NEW SOCIETY! Congratulations and welcome to Kitsap County Society who held their official installation of officers in May! We hope we'll hear often from you on what you're doing and how you're getting along. June Jones, President of Washington State has been 'gadding' about of late—recently visited with the local societies in the state and also at the Edison Technical School and the instructor, our own Lois Kryger, 2nd V. P., ADAA and on the same afternoon visited the Dental Assistants School at Tacoma Vocational-Technical School, whose instructor is Annabelle Rasmussen, 3rd V. P., Washington State.

##### *News from Idaho*

The Annual Convention of the Idaho State Association was held in June in McCall, with Ruth Boyd of Twin Falls as Presiding Officer. Noted speakers on their program were, Dr. A. R. McCabe, President Elect and Dr. F. Pierson, Trustee. Dr. Cecil Bliss, presented a lecture, with subject "The Exceptional Assistant." Doris Arisman, 9th District Trustee, of Boise also attended this meeting and addressed the membership. Clinics presented were: "Proper Tooth Brushing Technique," Carol Jones of

Rexburg; and, "Lightening Over-exposed X-Rays," Wyla Ames of Idaho Falls. Poster was exhibited by Ann McKennon of Twin Falls. During the meeting a Capping Ceremony was held with seven members receiving caps. The meeting was climaxed with the installation of the officers for the coming years.

#### **TENTH DISTRICT**

##### *News from Colorado*

Florence Cooper, President of Boulder Society reports excellent educational activities—on their program panel they have had Dr. D. C. Howe, whose subject matter was "The Dental Assistant—Our Dos and Don'ts and What the Future Holds For us"—at their Boss's Night Dinner Dr. Robert Downes of Denver, spoke on, "Fluoridation"—Dr. J. L. Hutton spoke at another meeting, using as his subject, "Before and After Restorations" using colored slides made in his office to illustrate his lecture—at still another meeting members were privileged to view a film on "Cancer" shown by Dr. C. B. Keller, assisted by D. M. Clement, M. D. Colorado Springs members entertained their Doctors at Boss Night Dinner in May. Elta Mae Selzer, 10th District Trustee was presented a Trophy at this dinner as the Outstanding Dental Assistant of the Year in Colorado Springs while Bertha Harvey received a Trophy honoring her 31 years as Assistant to Frederick S. McKay, D. D. S. Elov Nelson, D. D. S. was also honored for over 50 years of service to the Dental profession. Daisy M. Madrigal, President of Colorado State writes that her state is advancing through ACTION by its members. They now have a Disability Income Insurance Program for their members. Civil Defense and Red Cross classes are well under way and by Fall she reports they hope to have some completed and all societies participating. Many thanks, Daisy, for sending this resume, of your activities and progress—we are always pleased to have the officers send along news with that of your reporter. Thank you, too, for the comment on 'Views' and also on Miami and the 'Pea Pickers'—we all appreciate it!

##### *News from Arizona*

A NEW SOCIETY IN ARIZONA! Looks like everybody is getting into the 'act'! On July 29 members of this NEW Society elected and installed their officers and had as their guests ten Doctors and their wives. Good luck, Yuma Dental Assistants Society and may we hear from you often!

#### **ELEVENTH DISTRICT**

##### *News from Northern California*

Guest speaker at the June meeting of the San Francisco Society was Mrs. Helene Dowson, from the California State Dental Office,

(Continued on page 40)

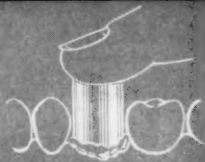
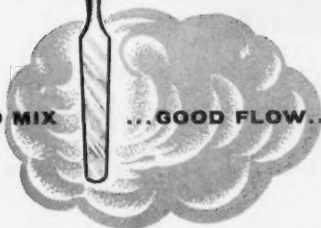
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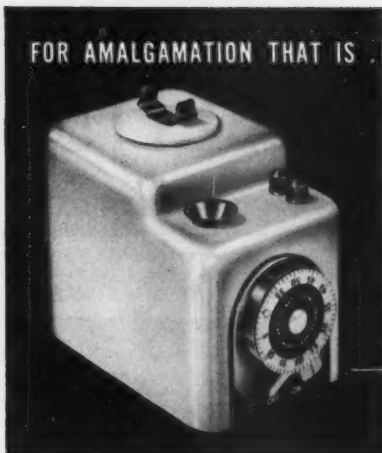
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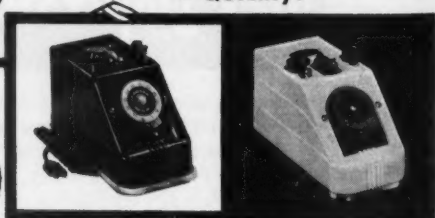
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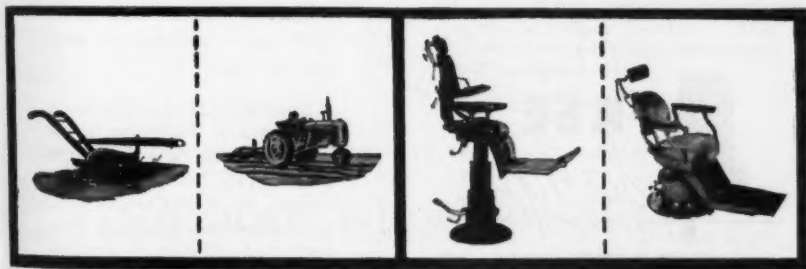


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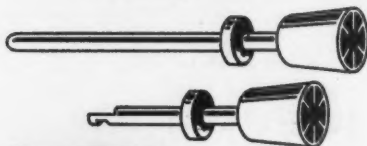
*In sixty years, the good old plow has given way to the newer, better one; our old dependable chair supplanted by the modern Weber dental chair, a thing of beauty, comfort and efficiency.*



*April 16, 1958. Our sixtieth birthday in Canton, Ohio*

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## NEWS—Continued

who spoke on, "Dental Rehabilitation." Officers for the coming year were installed at this meeting by Elma Troutman, President Elect of the ADAA, assisted by Eva Purcell and Jan Frederick.  
(Editor's Note)

With so many Societies recessed for the summer months, 'Views' is most brief for this issue. The many social 'get-togethers' reported for the summer months sound wonderful—and these affairs do a great deal to promote good fellowship among our members—but as you know they are not acceptable for 'Views'. I shall be looking forward to ALL news reports for next issue.

# vigilance

Final victory over cancer will come from the research laboratory. But there are victories today. Many cancers can be cured when detected early and treated promptly. *Vigilance* is the key to this victory. There are seven signals which might mean cancer. Vigilance in heeding them could mean victory over cancer for you.

1. Unusual bleeding or discharge.
  2. A lump or thickening in the breast or elsewhere.
  3. A sore that does not heal.
  4. Change in bowel or bladder habits.
  5. Hoarseness or cough.
  6. Indigestion or difficulty in swallowing.
  7. Change in a wart or mole.
- If your signal lasts longer than two weeks, go to your doctor to learn if it means cancer.

**AMERICAN  
CANCER  
SOCIETY**





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We hope we merit his confidence on this score. In our behalf we can point to 71 years of serving the profession with instruments and specialties made to the best of our ability.

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you  
positive?*

Cats see in the dark. But are you positive? No animal, not even a cat, can see in total darkness. Here's another fallacy: "TB's not a serious problem today." The truth: 55,000,000 Americans are infected with TB germs — and 2,700,000 will break down with the disease sometime during their lives.

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CHRISTMAS SEALS FIGHT TB



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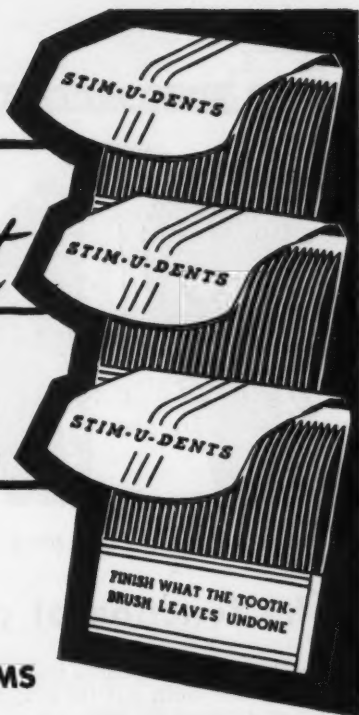
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**NOW AVAILABLE:** Our new Professional Courtesy Package contains STIM-U-DENTS wrapped in bactericidal tissue tubes. If you desire, enclose \$1.00 for 200 tubes or \$4.00 for 1000 tubes.



FIG. A



FIG. B



FIG. C

## The function of gingival bevels

Fig. A shows a flat gingival seat which presents short, unsupported enamel rods which may fall away after the impression is taken or during seating of the inlay.

Fig. B indicates use of a reverse bevel which contributes to the resistance form and helps to guide the inlay to a positive seat during cementation.

Fig. C, the more usual method, shows a bevel of the gingival seat. This prevents the leaving of any loose ends of enamel rods which may fall away while seating the restoration or after the restoration is in service. Here, no free ends of enamel rods are presented along the gingival margin.

*(Prepared under the direction of  
competent dental authority.)*

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HARTFORD, CONNECTICUT

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A-1 inlays  
B-2 bridges  
B-3 partials

**T H E R E  
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**A**

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**VACUUM FIRED PORCELAIN TEETH.....Trubyte Bioform Shades**

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**PLASTIC TEETH.....Trubyte Biotone Shades**

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**NEW HUE PORCELAIN TEETH.....Trubyte New Hue Shades**

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# Good preventive dentistry starts with prophylaxis treatment...

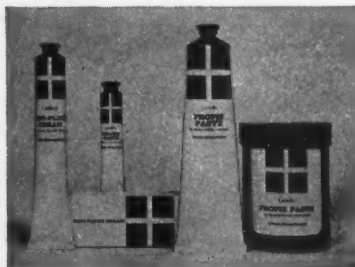
## PROFIE<sup>®</sup> prophylaxis gives better results...

**Diagnosis is aided** when all calculus, stains, and deposits are thoroughly removed... for clearer interpretation of x-rays and more accurate estimates of work to be done. Profie prophylaxis is most effective as a diagnostic adjunct.

**Irritation is checked** and local infection deterred by scaling all traces of gingival and subgingival calculus... vital first stages in treating gingivitis and periodontitis. Profie prophylaxis helps accomplish these indispensable scaling procedures safely, more easily, and faster.

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**Dental hygiene is improved** because a thorough prophylaxis treatment encourages the patient to keep his teeth looking better. Profie helps create the maximum aesthetic values that naturally lead to proper oral health habits.



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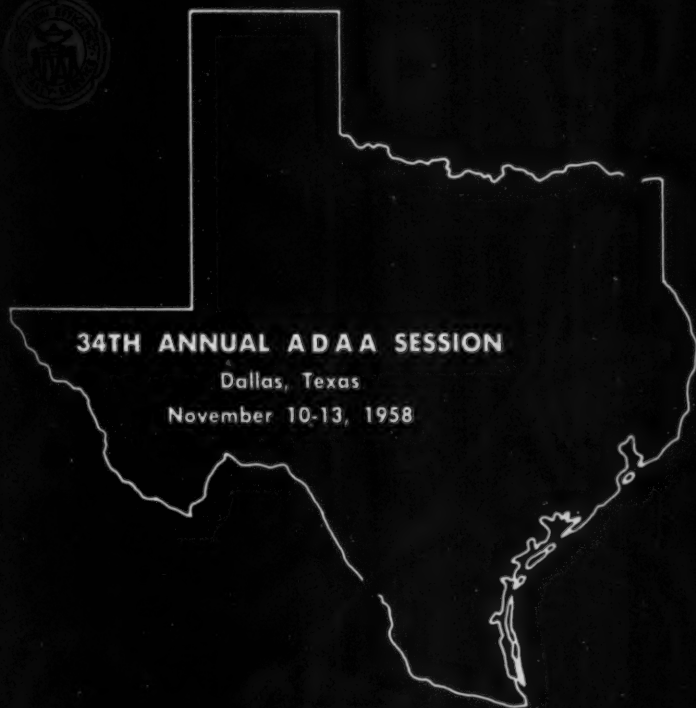
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# THE *Dental Assistant*



**34TH ANNUAL A D A A SESSION**

Dallas, Texas

November 10-13, 1958

JOURNAL OF  
THE AMERICAN  
DENTAL ASSISTANTS  
ASSOCIATION

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President Magdalene Kulstad  
A Texanized Californian

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# President's Address

## ACTION IS ELOQUENCE

In a world moving as ours has in the past decade an individual or group of individuals not in "Action" is immediately lost. Even with the grave possibility of making mistakes we must act; the greatest mistake would undoubtedly be lack of Action. Our Government's Action to preserve our advantages in the world has resulted in numbers of errors. However, the end result of continued, well planned and committed Action has been progress.

### *Action is eloquence.*

It is said that by the time an airplane or missile leaves the drawing board stage it is obsolete. We all know that by the time a new freeway is planned, money appropriated, property acquired and project completed it is already overcrowded. It seems impossible to create services ahead of need and demand.

We, as part of the Great Health Services Team and specifically part of the Dental Profession, need to take a look at our Action. Are we making our share of the contribution toward solving the dental health problem and fulfilling the obligation of providing more and better dental health for the American people? Could we not prepare ourselves to do our present duties better? Could we not increase our competence to carry a greater share of the load? Are we unselfishly trying to contribute to the efficiency of our offices to make dental services cost less to provide?

Are we doing our share in Dental Health Education to help people control and prevent dental disease? Can we justify our claim for a larger share of credit and remuneration for our services? The

answers for many of these questions is emphatically "Yes"—but—maybe we should ponder before Action on some of them.

To have established, with the help of the Dental Profession, educational facilities has certainly been the result of planned Action and a lot of hard work.

The building of a nationwide organization made up of local and State units all functioning together to improve our abilities to serve through group Action and communications is an Action we can be proud of. Certification to establish standards of competency has been and will continue to be a major contribution through well directed Action. All of these have not only been approved by, but have had the help of, the American Dental Association and its Components.

During this year we have had an all out Action program to increase our Active membership nationwide. Again, the teamwork in this Action has resulted in outstanding success.

We must press on through deliberate and concerted Action Programs to increase our value and stature in this most important of the humanities, optimum dental health for all.

This Action will require careful consideration in placing emphasis, keeping always in mind that we must merit our advantages through service. Also, that a harmonious advance may not be spectacular to observe but will very likely result in more permanent improvement for all.

Action is necessary and we have had Action. Action that ends in advanced position through "Education, Efficiency, Loyalty, and Service is eloquence—Action is eloquence.

\*Presented at the General Meeting, November 10, 1958.



### A. D. A. A. BOARD OF TRUSTEES 1957-58.

Standing, l. to r.: Alice Eder, 2nd Dist. Trustee; Mary F. Durfion, Immediate Past President; Mary Haney, Chc. Past Presidents' Council; Grace Browning, 4th Dist. Trustee; Moselle Comer, 5th Dist. Trustee; Laura Willard, 6th Dist. Trustee; Alicia King, 3rd Dist. Trustee; Phyllis Jenkins, 1st Dist. Trustee; Doris Arisman, 9th District Trustee; Ruth Asp, 7th Dist. Trustee; Janice Jacobson,

9th Dist. Trustee; Elva Moe Saker, 10th Dist. Trustee. Seated, l. to r.: Elma Troutman, Pres.-Elect; Joy Phillips, General Secretary; Magdalene Kulstad, President; Lois Kryger, 2nd Vice-Pres.; Corinne Dubuc, 3rd Vice-Pres.; Harriet Darling, Treasurer; Virginia Hoffman, 1st Vice-President was not present.



#### **Advisory Council Members with President Kulstad**

Standing, l. to r.: Marie Ramsey, 18th President; Marie S. Shaw, 5th; Evelyn Brett, 16th; Sadie Hadley, 13th; Mildred Rinn, 10th; Ruth Doring, 20th; Steve Montgomery, 17th; Lillian Hoffman, 19th; Mary F. Dutton, 22nd; President Kulstad; Helen Fitting, 3rd; Mary Haney, 15th.

#### **A. D. A. Certification Board Members Meet in Dallas.**

Standing, l. to r.: Madge Tingley; Marie Perhall; Dorothy Perry; Oriett Clark; Edna Zedaker.  
Seated, l. to r.: Florence Smith; Evelyn Brett, Chm.; and Virginia Carpenter.





## Texas — In Retrospect

A big celebration of considerable importance to the ADAA, was held in the Lone Star State November 10-13, 1958. It was as big as the state itself and as fabulous as its reputation.

Dental Assistants, from twenty cities in the state where assistants societies exist, planned it and were ready and waiting to welcome visitors when they began arriving at the Baker Hotel in Dallas on Saturday, November 8th to attend the 34th Annual Session of the American Dental Assistants Association.

Heading the "crew" was Chairman Steve Ann Montgomery who, although transplanted, has been a devout, practicing Texan for a number of years. Real Texas Cowgals staffed the Information Booth and Registration Desk in the hotel lobby. Dressed in fancy western attire and wearing Texas smiles to match, they extended hearty greetings of welcome to the visitors who came in numbers to boost

the attendance record to an all time high of 580.

During the ensuing days Convention atmosphere ran the gamut from Western to touches of the Roaring Twenties and the Old South. The Anniversary Tea brought back nostalgic memories of Chemise and Charleston Days, and the theme of the Annual Banquet had everyone swinging to the rhythm of "The Yellow Rose of Texas," one of the Songs of the Confederacy.

The weatherman provided brilliant sunshine for most of the days, giving added sparkle to "Big D." for the gala event.

A BIG BOUQUET OF YELLOW ROSES to Texas assistants for a grand show in Dallas—the city known as the cultural heart of the whole southwest. Your performance was an excellent example of Texas and Southern hospitality.



## A Quick Look At "Big D"

A number of Texas members had a chance to prove that they could brag without straying from the truth when they acted as guides for the tour of the city of Dallas.

They pointed with pride, and some bragging, to the points of interest and beauty in the downtown and residential sections. To its modern, new Memorial Auditorium with 420,000 square feet of exhibit space. To its famous fair grounds and Cotton Bowl, and above all to its newest structure — Republic National Bank Building with its Gold Leaf Room. Perhaps, last but not least, they highly recommended the world famous Neiman Marcus store for a shopping spree while visiting in Dallas.



## Anniversary Tea

AMERICAN DENTAL ASSISTANT'S ASSOCIATION

1924 DALLAS 1958



### HAS ANYBODY SEEN MY GAL?

The music of this and other ever-popular tunes of the '20's filled the Cactus Room of the Adolphus Hotel on Sunday from 4 to 6 p.m. as an overflowing crowd gathered there for the first social event of the convention.

To create an atmosphere reminiscent of 1924, the year the ADAA was organized in Dallas, many were dressed in Chemises—1924 or 1958 version. Six ADAA Life Members attended this Anniversary Tea commemorating the 34th birthday of the ADAA and honoring its Life Members. The 34th session was off to a good beginning.

A TEXAS WELCOME TO President Kulstad from General Chairman Montgomery.

## *Anniversary Tea*



ABOVE: TEXAS' LIFE MEMBER, BIRDIE COX, CUTS BIRTHDAY CAKE — Ruth Kelly, left; Thelma Watts, right.

BELOW: LIFE MEMBERS JOIN HANDS AS A CANADIAN REPRESENTATIVE (left) OFFERS A TOAST TO FRIENDSHIP.



## *The Chemise*



# HOUSE OF DELEGATES

As the governing body of the American Dental Assistants Association, the House of Delegates has the privilege of deciding what the organization should be and should do at its annual session each year, and each state association is entitled to an apportioned number of voting delegates, according to the number of members in the state.

The ADAA membership, at an all time high of 9363, permitted 206 delegates this year, and on Monday afternoon, November 10, 204 ADAA members were officially seated in the Terrace Room on the 17th floor of the Baker Hotel in Dallas to consider the business of this 34th annual session.

As the above picture reveals, the seating arrangement was by districts; each table was so designated by numbers from 1 to 11. The Terrace Room provided an ideal setting for this "working group." Its large glass windows gave an excellent view of "Big D"; the seating arrangement was conducive to order; the atmosphere

was businesslike but not tense; the program was well prepared and the delegates were well informed and attentive. Each one seemed to listen, think, discuss and decide the issues intelligently. From their notes they will be prepared to give detailed reports to the various local and state groups throughout the coming year.

Every association had been sent copies of the proposed amendments to the by-laws, and the delegates were supplied copies of recommendations from the Board of Trustees and the various associations for consideration and action as the sessions progressed.

The 1958 business session proved that the parliamentary and forensic arts are still in style. Apparently, the calmest person in the room was the newly appointed Parliamentarian, ADAA member and Past President Lillian Hoffman. Although she said in the final session on Thursday that she was more frightened by this assignment than any she had accepted in the ADAA to date (and there



# IN ACTION

have been many), she appeared completely calm, cool and collected in the performance of her duties as Parliamentarian.

Following is a resumé of the action of the 4 streamlined sessions of the House of Delegates of the 34th annual ADAA Convention.

## FIRST SESSION

Called to order by President Kulstad at 2 p.m.

A motion to adopt the official program with necessary rearrangements was presented by the Program Chairman, Elma Troutman, and approved by the House of Delegates.

The following Reference Committees for this session were appointed:

**CREDENTIALS COMMITTEE**—Chairman: Alice Eder, Trustee. Registration Co-Chairmen: Ann White, Texas; Juanita Little, Illinois; Mary Mosier, Indiana.



General Secretary Phillips and President Kulstad.

**RECOMMENDATIONS COMMITTEE**—Chairman: Doris Arisman, Trustee; Clara Moore, Southern California; Mathilda Bremer, Minnesota.

**RESOLUTIONS COMMITTEE**—Chairman: Janice Jacobson, Trustee; Jane Wright, Pennsylvania; Sarah Bizzell, North Carolina.



**AWARDS COMMITTEE** — Chairman: Moselle Comer, Trustee; Marion Gianasi, Rhode Island; Claudia McCloy, Arkansas.

**ELECTIONS COMMITTEE** — Chairman: Grace Browning, Trustee; Lorraine Glauzier, Alabama; Edna Bixby, Massachusetts.

**ONE TELLER FROM EACH DISTRICT** — 1st District: Irene Jarvis, New Hampshire; 2nd District: Margaret Dougherty, New Jersey; 3rd District: Catherine Dearth, Ohio; 4th District: Louise Huntsinger, Florida; 5th District: Oleta Peters, Virginia; 6th District: Joyce Carey, Indiana; 7th District: Eleanor Otto, Nebraska; 8th District: Romona James, Oklahoma; 9th District: June Jones, Washington; 10th District: Mozelle McLaughlin, New Mexico; 11th District: Edith Longenetti, North California.

As the annual reports of the officers

and committee chairmen had been mimeographed and distributed to the delegates, no reports were read at this session. All officers, trustees and committee chairmen were introduced and some additional information was added to the mimeographed reports. The chairman of the American Dental Assistants Certification Board, Evelyn Brett, was introduced and she, in turn, presented the members of the board.

Violet Crowley, Editor of the Journal, introduced the members of the Journal Staff.

The Credentials Committee reported a total registration at that time of 518. A report of the meetings of the Board of Trustees was read by the General Secretary.

The Chairman of the ADAA Budget and Finance Committee, Mary Francis Dutton, presented the proposed budget for 1959.

The Proposed Budget for 1959 — Based on 8500 members at \$6.00 per member or \$51,000.00.

	Percentage		
The Dental Assistant	34 %	\$2.04	\$17,340.00
Central Office	39 %	2.34	19,890.00
Convention Expense	3 %	.18	1,530.00
Travel and Hotel	8½ %	.51	4,335.00
Committee Expense	1½ %	.09	765.00
Officers Supplies	1½ %	.09	765.00
Publicity Pamphlets	1½ %	.09	765.00
Mimeographing	1½ %	.09	765.00
Allotments — President & President-elect — Trustees	6 %	.36	3,060.00
Conferences — Workshops	3 %	.18	1,530.00
Contingency	½ %	.03	255.00
	100 %	\$6.00	\$51,000.00

Ruth Asp, Chairman of the 1958 Nominating Committee, introduced the nominees for Officers and Directors of the ADACB and read the qualifications of each.

Session recessed at 3:45 p.m.

## SECOND SESSION

Called to order by President Kulstad at 12:45 p.m. Tuesday, November 11th. The report of the Board of Trustees listed the members elected to ADAA Standing Committees with the exception of



those committees having proposed by-law amendments. (A complete list of the names and addresses of members of Standing Committees will appear in the January-February 1959 issue of the Journal.)

The report of the Credentials Committee indicated a total registration to that time of 580.

Final changes of delegates and alternates were read and approved. Treasurer Harriett Darling moved the acceptance of the pre-convention report of the audit. Motion carried.

Doris Arisman, Chairman of the Recommendations Committee, presented the recommendations which had been referred to the House of Delegates. These were read one by one and acted upon accordingly. They were as follows:

*From the A.D.A.A. President*

THAT we continue a strenuous Membership Campaign; That the Membership Contest close on July 1st, 1959; and the following prizes be awarded:

1. \$25.00 cash prize to the Association in Class I having the largest percentage of increase. (Class I—having less than 50 members at closing date of previous year.)
2. \$50.00 cash prize to the Association in Class II having the largest percentage of increase. (Class II having 50 to 100 members at closing date of previous year.)
3. \$75.00 cash prize to the Association in Class III having the largest percentage of increase. (Class III having 100 to 200 members at closing date of previous year.)
4. \$100.00 cash prize to the Association in Class IV having the largest percentage of increase. (Class IV having more than 200 members at closing date of previous year.) *Adopted.*

*From the A.D.A.A. Committee on Education*

The majority of the members of the Committee of Education and the Inspect-

ing Agency recommend approval of the Course of Training offered in the San Antonio College, 1300 San Pedro Avenue, San Antonio, Texas.

This is a two year pre-employment program for Dental Assistants—it meets the requirements of the Committee on Education—is of 1216 hours duration.

The Committee on Education cannot approve the entire program conducted in Dental Assisting at the Dobbins Vocational-Technical School, 22nd Street and Lehigh Avenue, Philadelphia, Pennsylvania, because many of the students enrolled in this program have not completed the four year high school course requirement.

The Education Committee does approve the course of training for Dental Assistants conducted at the Dobbins Vocational-Technical School in which the enrolled students have completed the four year high school course and, hence have demonstrated more maturity than in the other sections.

This is a two year pre-employment course—1424 hours duration. *Adopted.* The majority of the members of the Committee on Education and the Inspecting Agency recommend Approval of the Course of Training for Dental Assistants in the Beth Israel Hospital, Boston, Massachusetts. *Adopted.*

This is a two year pre-employment course—meets the requirements of the Committee on Education—2050 hours duration. *Adopted.*

The members of the Committee on Education and the Inspecting Agency recommend the approval of the Course of Training for Dental Assistants in Reedley College—Reedley, California. *Adopted.* This is a two year pre-employment course—meets the requirements of the Committee on Education—2050 hours duration. *Adopted.*

The Army Medical Service School, Fort Sam Houston, Texas, does not provide basic training in civilian Dental Office procedures, therefore, the Committee on Education recommends that approval

of this School be withheld until such time as a separate category to cover courses given by the military is included on the accrediting provisions of the ADAA. *Adopted.*

*From the General Secretary*

THAT use of the ADAA emblem shall be reserved to the American Dental Assistants Association, with privileges to its component associations and societies; the American Dental Assistants Certification Board for use on the Certificates and caps of Certified Dental Assistants. Use of this emblem for commercial purposes, in composition of advertising copy, as jewelry or any other purpose by the component groups and the ADACB than described here is prohibited. *Adopted.*

That the American Dental Association will observe the 100th anniversary of its founding in 1959. The ADAA being a part of the dental health team urges its components to accept the invitations when issued by the local dental societies to support the ADA Centennial year activities. *Adopted.*

Since there is an increasing interest on the part of the general public and especially the young people in the Science Fair movement which offers the opportunity to exhibit the advances being made in the field of dental science and attracts the interest of young people to a career in dental science, and, since this would be a phase of supporting the ADA Centennial Year; it is recommended that the dental assistant societies cooperate with the dental societies in presenting these Science Fair activities at the local community level. *Adopted.*

*From the Program Coordination Committee:*

That State News bulletins be placed on a competitive basis; and that annual awards be presented for the two most informative and educational News bulletins, one for states with membership over 100 and one for states with membership under 100.

Basis for judging State News Bulletins:  
 State Officer and Committee contribution 25%  
 Local Society participation 25%  
 Message from District Trustee or ADAA News Highlights 25%  
 Value to the membership at large 25%  
*Adopted (effective immediately).*

*From the J.A.S. Relief Fund Committee:*

That the following statement be added to the explanation of the Revolving Fund on Page 3 of the pamphlet of the J.A.S. Relief Fund Committee: "However, in the event of numerous requests within a year, funds from the General Fund may be transferred to the Revolving Fund with the approval of the Budget and Finance Committee." *Adopted.*

*From the Northern California Dental Assistants Association*

The Northern California Dental Assistants Association recommends that under classification of membership after the word "Instructors" that the following be added: "In ADAA approved schools." Committee moved rejection — Standing vote taken — *Motion to reject carried.*

*From the A.D.A.A. Pin Committee*

Please stress the necessity of having a State Pin Chairman and also a Pin Chairman in each component Society.

*The Recommendations Committee moved that it be referred back to Pin Committee for clarification. Motion of committee carried.*

The Chairman of the By-laws Committee, Alberta Reed, presented the proposed amendments to the by-laws, and moved the adoption of the amendments as read.

The amendments and the action taken by the House of Delegates follows:

ARTICLE IV  
MEMBERSHIP

*Section 3. Independent Members. Add a second paragraph to read: Persons eligible for Active Membership, serving in the Armed Forces, may apply for mem-*

bership through the Central Office of this Association or, if they wish, may retain affiliation through the local society or state association in which previous membership was held. Applications to Central Office must be accompanied by the annual dues of \$6.00.

*Section 5. Student members.* Repeal Section 5 and substitute the following in lieu thereof: Section 5. Student Members. Student membership shall be granted to high school graduates, or those with equivalent education, who are enrolled in dental assistant courses of one or more academic years in schools or colleges approved by this Association. Applicants shall have completed a probationary period of six weeks. Student members shall pay two dollars (\$2.00) annual dues which shall entitle them to all privileges of active membership except that of voting, holding an elective office, and wearing the emblem pin of the Association. Membership cards of Student Members shall be so identified.

*Section 5. Student Members.* Add a second paragraph to read: In order to become an Active Member, a Student Member shall comply with Article IV, Section 2 of the By-laws.

#### ARTICLE V FINANCES

*Section 1. Dues.* Number the present paragraph "a". Add paragraph "b" as follows: b. The former Student Member, accepted as an Active Member by a local society or state association during the year in which she graduated, shall pay no additional dues for the remainder of that calendar year. Add paragraph "c" as follows: c. Dental Assistants who have never held previous membership, accepted for Active Membership after July 1 of any year, shall pay one-half ( $\frac{1}{2}$ ) of the current year's dues.

*Section 5. Journal Fund.* Repeal Section 5 and substitute the following in lieu thereof: Section 5. Journal Fund. This Fund shall consist of monies received from advertising, outside subscriptions,

other sources, and a percentage of dues when necessary. It shall be used to defray expenses pertaining to the publishing of the Journal of the American Dental Assistants Association.

#### ARTICLE V FINANCES

*Section 7. Scholarship Fund.* Repeal Section 7 and substitute the following in lieu thereof: Section 7. Scholarship Fund. This Association shall maintain a Juliette A. Southard Scholarship Fund, fully detached from any other fund of the Association, for the purpose of granting student awards to eligible students in schools of dental assisting, according to the rules and regulations formulated by the J.A.S. Scholarship Fund Committee and the Board of Trustees, and approved by the House of Delegates. This Fund shall be derived from contributions, bequests and earnings thereon.

*Section 8. Education Fund.* Repeal Section 8 and substitute the following in lieu thereof: Section 8. Education Fund. This Fund shall consist of monies received from allocation of dues, donations specified for education and other sources. It shall be used to defray expenses of the Committee on Education, with the approval of the Committee on Budget and Finance.

#### ARTICLE VI STATE ASSOCIATIONS AND LOCAL SOCIETIES

*Section 2. Local Societies.* b. Affiliation. Repeal second and third paragraphs and substitute the following in lieu thereof: b. Affiliation. (second paragraph) Where no State Association exists, local societies may affiliate directly with this Association, in the same manner, through the Executive Secretary. Approval by majority vote of the Board of Trustees shall establish affiliation of such societies.

#### ARTICLE VIII ELECTIVE OFFICERS

*Section 4. Nominations.* Repeal Section 4 and substitute the following in lieu

thereof: Section 4. Nominations. A Nominating Committee shall be elected by the Board of Trustees at the pre-convention meeting to serve for the following year. The name of the Chairman shall be published in the first post-convention issue of the Journal. Nominations for elective officers, with their qualifications, submitted by component societies or the Board of Trustees, may be sent to the Chairman of the Nominating Committee or to the Executive Secretary not later than ninety days prior to the annual session, to be considered for the committee's slate of nominees.

This slate of nominees and their qualifications shall appear in the pre-convention issue of the Journal.

Nominations from the floor shall be called for and written consent of the candidates shall be secured before nomination is made.

#### ARTICLE VIII ELECTIVE OFFICERS

*Section 8. Duties. a. President. Repeal duty (h) and substitute the following in lieu thereof: h. To fill vacancies in the Board of Directors of the American Dental Assistants Certification Board. k. Delete duty (k) and re-letter remaining two duties.*

*Section 8. Duties. e. General Secretary. Repeal duty (g) and substitute the following in lieu thereof: g. To serve as a member of the Budget and Finance Committee.*

#### ARTICLE IX HOUSE OF DELEGATES

*Section 3. Duties. Repeal duty (a) and substitute the following in lieu thereof: a. To elect the elective officers, members of the Board of Trustees and the Directors of the Certification Board.*

#### ARTICLE X BOARD OF TRUSTEES

*Section 4. Nominations. Repeal Section 4 and substitute the following in lieu thereof: Section 4. Nominations. Proposed candidates for trustee shall be nomi-*

*inated by a local society or state association. Qualifications blanks shall be submitted to the General Secretary and retiring Trustee not later than ninety days prior to the annual session, and the names of such proposed candidates, with their qualifications, shall appear in the pre-convention issue of the Journal.*

*At each annual session of the House of Delegates, the delegates from the component societies in each trustee district in which the term of office of the trustee is about to expire, shall hold a caucus for the purpose of selecting a nominee for the office of trustee. Such caucus, in each case, shall be called by the trustee whose term is about to expire. If the trustee is absent, the President shall appoint a member to call the caucus. Notice of the caucus shall be given to each delegate for the particular district.*

*At such caucus, the delegates shall nominate one candidate for the office of trustee, whose name shall be presented to the House of Delegates by the General Secretary and whose name shall be placed on the ballot. In the event that one candidate does not receive a majority vote of the district delegates, then all names presented in the district shall be voted upon by the House of Delegates.*

*Section 7. Powers. Add a second paragraph to read: When not in session, should a matter requiring a vote of the Board of Trustees arise, a ballot by mail, authorized by the President, may be taken, a two-thirds vote being necessary to carry.*

#### ARTICLE X BOARD OF TRUSTEES

*Section 8. Duties. Repeal duty (h) and substitute the following in lieu thereof: h. To nominate and elect members of the Standing Committees and to appoint their Chairmen.*

*Section 10. Expense of Trustee. Repeal Section 10 and substitute the following in lieu thereof: Section 10. Expense of Trustee. The expense of the District Trustee shall be borne by the state asso-*

ciations, and local societies where no state association exists, in her district. The expenses shall include travel fare to and from the annual session and hotel expense.

#### ARTICLE XI COMMITTEES

*Section 6.* Name and Number of Standing Committees. Repeal Section 6 and substitute the following in lieu thereof: Section 6. Names of Standing Committees. There shall be the following Standing Committees, and any others the Board of Trustees may deem necessary: a. Budget and Finance Committee. b. By-laws Committee. c. Clinics and Exhibits Committee. d. Education Committee e. Judicial and Legislation Committee. f. Juliette A. Southard Relief Fund Committee. g. Juliette A. Southard Scholarship Fund Committee. h. Life Membership Committee. i. Membership Committee. j. Nominating Committee. k. Pin Committee. l. Program Coordination Committee. m. Public Relations Committee.

*Section 11.* Juliette A. Southard Scholarship Fund Committee. b. Duties. Add another duty to read as follows: To recommend rules and regulations for granting student awards, these rules to be effective only when approved by the House of Delegates.

*Section 16.* Committee on Budget and Finance. (a) Personnel. Repeal (a) Personnel and substitute the following in lieu thereof: (a) Personnel. This committee shall be composed of five members who shall serve for a period of one year. These members shall be the General Secretary, the Treasurer, a member who has served in these offices or as President, and two members from the Board of Trustees. (b) Duties. Delete the duty "To recommend the proper allocation of dues to the General Fund and the Journal Fund."

#### ARTICLE XI COMMITTEES

*Section 17.* Committee on Public Relations. (a) Personnel. Repeal (a) Per-

sonnel and substitute the following in lieu thereof: (a) Personnel. This committee shall be composed of six members; a Vice President, the Editor of the Journal, a trustee, and three members from the general membership. The trustee and three members from the general membership shall serve for a term of two years, two to be elected each year.

*Section 18.* Program Coordination Committee. (a) Personnel. Repeal (a) Personnel and substitute the following in lieu thereof: (a) Personnel. This committee shall be composed of five members who shall serve for a period of one year; these members to be four members from the general membership and a Vice President, who shall serve as Chairman. Add NEW Section 19 to read as follows: Section 19. Nominating Committee. (a) Personnel. This committee shall be composed of five members; one shall be a recent Past President, one a member from the Certification Board of Directors, and three members from the House of Delegates. The member from the Certification Board of Directors shall be elected by the Certification Board and announced at the joint meeting of the Old and New Boards of Trustees at the close of the annual session. A recent Past President shall serve as Chairman of the committee. (b) Duties. It shall be the duty of this committee: To study the qualifications of all nominees for elective offices in the ADAA received not later than ninety days prior to the annual session. Where more than two nominations are received for a given office, the committee shall select the two who, in their opinion, are best qualified and place those names on the slate it presents.

To present not more than two names for each vacancy to be filled on the Board of Directors of the American Dental Assistants Certification Board at each Annual Session.

To have published in the pre-convention issue of the Journal the slate of candidates, and their qualifications, for elec-





THE BANQUET COMMITTEE



Master of Ceremonies, Dr. Harold Younger, Dallas, Texas







tive officers in the ADAA and Directors of the Certification Board.

*Section 19.* Special Committees. Re-number to read: Section 20. Special Committees.

*Section 20.* Convention Committees. Re-number to read: Section 21. Convention Committees.

(a) Appointments and terms. Repeal (a) Appointments and terms and substitute the following in lieu thereof:

(a) Appointment and terms. Convention Committees shall be appointed by the President and serve until adjournment of the annual session for which appointed.  
(c) Expense. Repeal the second paragraph of (c) Expense and substitute the following in lieu thereof:

(c) Expense. (second paragraph). The Association's share of the registration fees shall be delivered to the Treasurer of this Association for deposit in the General Fund.

### ARTICLE XIII CERTIFICATION BOARD

*Section 1.* Organization. Repeal Section 1 and substitute the following in lieu thereof:

Section 1. Organization. There is incorporated under the laws of the State of Indiana, the American Dental Assistants Certification Board, which was organized for the purpose of advancing the aims of the American Dental Assistants Association, to the end that higher standards may be reached in the vocation of dental assisting by providing examinations for qualified members of this Association, issuing Certificates to those who successfully pass the examination, and performing all other acts and duties necessary to accomplish this purpose.

*Section 2.* Membership. Repeal Section 2 and substitute the following in lieu thereof:

Section 2. Membership. The Articles of Incorporation provide that the membership of this organization shall consist of two classes, namely, Directors and Certified Members.

The Board of Directors shall consist of seven qualified female members who shall be elected by the House of Delegates of this Association. They shall have sole voting rights in the affairs of the Certification Board. The Chairman of the ADAA Education Committee shall serve as ex-officio member without power to vote.

Certified members shall be all persons who have received the Certificate issued by the Certification Board. They shall have no voting power.

*Section 3.* Election. Repeal Section 3 and substitute the following in lieu thereof: Section 3. Election. There shall be two Directors elected each year to serve a term of three years. Every third year, there shall be three Directors elected to serve a term of three years.

*Section 4.* Eligibility. Repeal Section 4 and substitute the following in lieu thereof:

Section 4. Eligibility. Only Certified qualified female members of the American Dental Assistants Association shall be eligible for nomination and election to the Board of Directors of the Certification Board. Qualifications are:

1. The member shall have served at least one year as Chairman of a State or Local Education Committee.

2. The member shall have served at least once on the Examining Committee of a Certification Examination.

3. The member shall be in attendance at the Annual Session of the A.D.A.A. when her name is placed on the ballot. This requirement shall not apply to a member nominated for re-election. All members of the Certification Board shall be required to remain for the Post-Convention Meetings of this body.

No member may serve on the Board of Directors for more than two terms, consecutive or otherwise.

*Section 5.* Vacancies. Repeal Section 5 and substitute the following in lieu thereof:

Section 5. Vacancies. Any vacancy occur-

ring on the Board of Directors shall be filled within sixty days by appointment of a qualified member by the President of the American Dental Assistants Association, until the next Annual Session of the House of Delegates of the ADAA, whereupon a qualified member shall be duly elected to fill the unexpired term.

*Section 6. Authority. Repeal Section 6 and substitute the following in lieu thereof:*

*Section 6. Authority. Although these By-Laws provide for the determination of the Board of Directors of the Certification Board, said organization is independent of this Association and is autonomous in matters of its examinations, fees, dues, assets, time and place and frequency of meeting, elections of officers and representatives, and all other affairs whatsoever; this Association shall not be responsible in any manner whatsoever for any of the acts of the Certification Board or its officers.*

*All Amendments were adopted as presented.*

The Chairman of the 1958 Nominating Committee gave the following report.

President-Elect—Joy Phillips, Arizona

1st Vice-President—Lois Kryger,  
Washington

2nd Vice President—Alicia King,  
Pennsylvania

3rd Vice-President—LeVeta Lehn,  
Nebraska

General Secretary—Corinne Dubuc,  
Rhode Island

Treasurer—Harriett Darling, So. Dakota  
(The general secretary read the names of the nominees for district trustees)

1st District Trustee (3 year term)—  
Barbara Blomquist, Massachusetts  
Irene Jarvis, New Hampshire

3rd District Trustee (3 year term)—  
Anna Carey, Ohio

5th District Trustee (3 year term)—  
Moselle Comer, Virginia

6th District Trustee (3 year term)—  
Ruth Maino, Michigan

11th District Trustee (1 year unexpired term)—Helen A. Peterson, Southern California

*Certification Board Members (3 to be elected)*

Dorothy Thacker, Washington, D. C.; Helen Searles, Rhode Island; Ruth Edwards, Iowa; Martha Wood, Alabama; Lois Barrick, No. California; Helen Aurer, Maryland; Edna Zedaker, No. California.

President Kulstad declared nominations from the floor in order.

It was announced that the officers and delegates would ballot in the Green Room of the Baker Hotel on Wednesday, November 12, from 11 to 12:15 a.m.

### THIRD SESSION

Called to order by the president at 3:10 P. M., Wednesday November 12. A report from the Certification Board was given by Chairman, Evelyn Brett. (PLEASE NOTE; dates for 1959 certification examinations appear elsewhere in this issue.)

The following report of the elections committee was read by the chairman, Grace Browning, after which the President declared the members duly elected to serve as officers, trustees and certification board members for the year 1958-1959.

President—Elma Troutman,  
No. California

President-Elect—Joy Phillips, Arizona  
1st Vice-President—Lois Kryger,  
Washington

2nd Vice-President—Alicia King,  
Pennsylvania

3rd Vice-President—LeVeta Lehn,  
Nebraska

General Secretary—Corinne Dubuc,  
Rhode Island

Treasurer—Harriett Darling, So. Dakota  
1st District Trustee—Barbara Blomquist,  
Massachusetts

3rd District Trustee—Anna Carey, Ohio  
5th District Trustee—Moselle Comer,  
Virginia

6th District Trustee—Ruth Maino  
11th District Trustee—(1 yr. unexpired term) Helen Peterson, So. Calif.

**Certification Board Members.**

Dorothy Thacker, Washington, D. C.  
Helen Searles, Rhode Island  
Edna Zedaker, North Carolina

The Chairman of the Budget & Finance Committee moved the adoption of the budget for 1959 as was previously read (first session). It was adopted by the house.

Meeting recessed at 3:40 p.m.

**FOURTH SESSION**

The fourth and final session was called to order at 9:10 a.m. by President Kulstad.

The final report of the Credentials Committee was as follows:

- 7 Officers
- 10 Trustees
- 187 Delegates
- 41 Alternates
- 286 Members
  - 0 Student members
  - 37 Non-members
  - 10 Dentists (guests)
  - 2 Canadian Guests.
- 580 total.

The General Secretary read a resume of the minutes of the previous 3 sessions, and they were adopted as read.

Chairman of General Arrangements for the Convention, Steve Ann Mont-



**Dr. Polly Ayers, Birmingham, Alabama, Elected to Honorary A.D.A.A. Membership at 34th Session.**

gomery gave a complete and interesting report of the committee. Steve Ann paid tribute to all Texas members who had worked in preparation for the meeting and during the time it was in session. (Excerpts from it appear elsewhere in this issue.)

At this final session Dr. Polly Ayers of Birmingham, Alabama was introduced to the assembly, and it was announced that she had been elected to honorary membership in the ADAA.

Unfinished and new business was quickly taken care of and the balance of the time allotted to this session was given to the presentation of awards and the installation of new officers.

**ATTENTION PLEASE**

The A. D. A. Certification Board announces that there will be two examining PERIODS in 1959. An examining period consists of a Wednesday through Sunday. A state may choose any date WITHIN the examining period. Examinations should be at centers convenient for the majority of the applicants, BUT only ONE examination per period may be held for EACH center.

Examining periods shall be:

May: the second Wednesday through the second Sunday of May.

October: Second Wednesday through the second Sunday of October.

# Clinicians At Work



EDUCATION • EFFICIENCY • SERVICE



# On The Platform



**"WELCOME TO TEXAS"**  
Dr. Brooks Bell  
Dallas Dental Society



**"WELCOME FROM T. D. A."**  
Jippie Tolbert, President

## GENERAL MEETING

At the first session of the Convention, the General Meeting, little messages of welcome and response and bigger messages on the subject of dental assisting were heard from the platform. Each one was warm, interesting and stimulating.

Dr. Brooks Bell, President of the Dallas County Dental Society, interjected a note of humor in his cordial welcome to Dallas when he said, "It is much nicer to look at you ladies with your pretty hats than at your bald-headed bosses with their glittering bifocals."

The picture parade at the top of these pages introduces to our reader audience some of the speakers, and indicates the subject of each one. From the messages of those whom our camera missed, we bring you the following excerpts.

ADAA 3rd Vice-President, Corinne Dubuc, gave a clever response to the welcome messages, which ended with the following poem:

"Please, don't think me brazen, if words I cannot find . . .

Since the plane . . . I been gazed,  
cause the welcome was truly mine.  
You see, we have no prairie moon,  
where I come from

No coyotees croon, and oil comes from  
a drum.

The smallest state of all, in Dallas  
'twould fit,

An' leave enough room for a ball. Yet,  
to me it's a hit!

Rhode Island is alright, as the smallest  
of the forty-nine

'Cause our sun shines bright, no matter  
how BIG thou make thee thine."

The title of the paper of Dr. Melvin E. Ralston of Pomona, California was "Professional Liability of the Dental Assistant."

He called attention to the assistant's responsibility in doing everything possible to avoid accidents in the dental office where she is employed. He said highly waxed floors, floor rugs and faulty equipment can result in accidents in which a patient or employee might be injured seriously. He warned us to be wary of meddling children in the operating room, and that stools at the chair are not for the use of patients. He mentioned, with disrelish, the practice of placing pets, fish and birds, in the reception room. A child patient could claim injury from the bite of a pet bird, or sustain injury from a broken glass fish-bowl. He stated that the assistant has a responsibility, to a great extent, in removing such things from the office.

Irean Bruce brought greeting from our Canadian friends, and President Kulstad outlined the ACTION of the past year in ADAA.





**"ACTION IS ELOQUENCE"**  
ADAA President Kulstad



**"OFFICE PERSONALITIES"**  
Dr. Francis L. Bushnell  
San Francisco, California



**"FELLOWSHIP"**  
Ileana Bruce  
Pres. O.D.N.A.A.

## EDUCATIONAL MEETING

The session with the "real meat" in it was the one on Wednesday morning—the Educational Meeting.

ADAA Program Chairman, Elma Troutman, presided as three outstanding speakers each gave thirty-minute presentations, and after each paper a question and answer period was allowed.

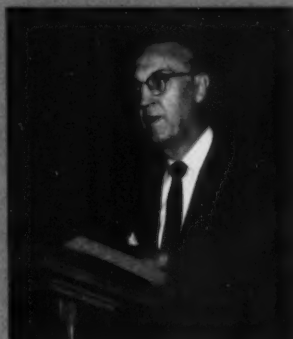
Pictures of two of the speakers appear on these pages. The papers of Drs. Dundon and Brauer revealed facts and figures of great importance and interest to every dental assistant in America today. They also offered excellent suggestions on how the individual assistant can increase the value of her services to the profession of dentistry, and thereby become an effective member of the dental health team.

Again our cameraman failed to "take a shot" at one of the speakers. He was Mr. Ernest M. Gentry, District Supervisor, Bureau of Narcotics, Dallas, Texas. His subject was: "The Federal Narcotic Law in Relation to the Practice of Dentistry."

The information he gave to his audience most was enlightening and informative. He was speaking on a subject with which most of us are at least vaguely familiar. Yet, as we listened, we realized that we are astoundingly uninformed on our Federal Narcotic Laws, as well as the prevalence of drug addiction in our country.

It was a relatively new subject to many of us, but certainly one that should be brought more forcibly to the attention of a group engaged in the rendering of public health services.

These papers will be published in an early issue of "The Dental Assistant."



**"EFFICIENCY IN OFFICE MANAGEMENT"**  
Dr. John C. Brauer, Dean  
School of Dentistry  
University of North Carolina



**"THE DENTAL HEALTH TEAM"**  
Dr. Walter E. Dundon  
Chicago, Illinois



WESTERN





# Award W



**ACHIEVEMENT**—Secretary Phillips (r) presents Aloise B. Clement Trophy to Treasurer Darling.



**FOR OUTSTANDING PERFORMANCE**—Special Awards From the President, l. to r. Membership Chairman, Janet Lindenberg; Anna Carey substituting for Public Relations Committee Chairman, Virginia Hoffman.



**COOPERATION**—Dr. Oren Oliver to Florida.



**MEDICAL-DENTAL BUREAUS CLINIC TROPHY**—to 8th District for third consecutive year.

# rd Winners



Retiring President Magdalene, Receives Past President's Trophy from Council Chairman Mary Haney.



LOYALTY—Maude Sumner, Shreveport, all smiles over winning the Dr. Clifton G. Ducote Trophy—Helen Fitting and Louisiana members offer congratulations.



MEMBERSHIP AWARD—Oral Hygiene



A. D. A. Vice-President, Dr. J. Murray Gavel, draws lucky numbers for 3 Public Relations Committee Certificate Award Winners, as Committee member, Anna

# Awards

Dr. C. G. Ducote Loyal Assistant Trophy to Maude Sumner, longest service of an assistant with one dentist, Dr. A. T. Johnson, Shreveport, Louisiana, for 30 years and 6 months.

## MEMBERSHIP

First Award Membership Increase, Oral Hygiene Trophy Cup, Maine; Second Award Membership Increase, Homer B. Robinson Trophy, Vermont; Third Award Membership Increase, Nye Goodman Gavel Trophy, Wyoming; Fourth Award Membership Increase, A. D. Mizzy Trophy, Arizona; Fifth Award Membership Increase, Blue Ribbon, New York.

## SPECIAL MEMBERSHIP PRIZES

*Closing Date July 15, 1958*

\$25.00 cash to the Association in Class I having the largest percentage of increase. (Class I Associations having less than 50 members at closing date of previous year.)—Maine.

\$50.00 cash to the Association in Class II having the largest percentage of increase. (Class II Associations having 50 to 100 members at closing date of previous year.)—Kentucky.

\$75.00 cash to the Association in Class III having the largest percentage of increase. (Class III Associations having 100 to 200 members at closing date of previous year.)—Virginia.

\$100.00 cash to the Association in Class IV having the largest percentage of increase. (Class IV Associations having more than 200 members at closing date of previous year.)—New York.

## ACHIEVEMENT AWARD

*Honoring Aloise B. Clement*

Harriett Darling, Huron, South Dakota.

## COOPERATION

First Award, Oren Oliver Trophy: Florida Association; Second Award,

Blue Ribbon: Texas Association; Third Award, Red Ribbon: Tennessee Association.

## OUTSIDE SUBSCRIPTIONS TO THE DENTAL ASSISTANT

First Award, Trophy Cup (Retired): Ohio Association; Second Award, \$10.00, Check from the Journal Fund: Illinois Association.

## SPECIAL PRIZE FROM JOURNAL

\$25.00 check to the member who writes the best article of educational value to the assistant and/or for the general welfare of the vocation: Vivian Esslinger, Northern California "Streamlined Patient Relations," May-June, 1958 issue.

## TROPHY TO DISTRICT PRESENTING MOST CLINICS

Medical Dental Trophy: 8th District.

## PUBLIC RELATIONS COMMITTEE AWARDS FOR BEST PROGRAMS

Best Educational Program for State Associations, \$15.00 check: Florida State D.A.A.; Educational Program for State Association, First Honorable Mention, Blue Ribbon: South Carolina D.A.A.; Educational Program for State Association, Second Honorable Mention, Red Ribbon: Kentucky D.A.A.; Best Educational Program for Local Society (not less than six meetings) \$10.00 check: San Gabriel Valley D.A.S.; Educational Program for Local Society, First Honorable Mention, Blue Ribbon: Memphis D.A.S.; Educational Program for Local Society, Second Honorable Mention, Red Ribbon: Seattle District D.A.S.

## CONVENTION ATTENDANCE TROPHY

Southern California Association. Miles traveled, 48,908; 17 members registered.



## **PUBLIC RELATIONS COMMITTEE CERTIFICATE AWARDS:**

Awarded to new members through drawing of number to correspond with new member's listing number, as recorded in central office: Margie Mat-  
tos, San Francisco, California, No. 216.  
Sponsor: Elma Troutman, San Francisco; Lela Sutton Wells, Kinston, North Carolina, No. 1957. No specific sponsor—gained through coupon on membership campaign letter from the A.D.A.; Darlene Watts, Ogden, Utah No. 4928. Sponsor yet undetermined.

## **PAST PRESIDENT'S COUNCIL TROPHY**

Magdalene Kulstad.

## **AWARDING OF PAST PRESIDENTS PIN AND CERTIFICATE**

Magdalene Kulstad.

## **PRESENTATION OF TOKENS TO TRUSTEES WHO HAVE SERVED ONE YEAR**

Second District, Alice Eder; Fifth District, Moselle Comer; Eighth District, Janice Jacobson.

# **Dallas Postscripts**

To bring our readers the entire Dallas Story in this Convention Issue, we would have had to attend all the sessions of all the groups meeting there, and be with every group that met informally in rooms to share experiences and solve issues in animated discussion. That, to say the least, would have been an interesting assignment, but an impossible one.

Nevertheless, to fulfill our responsibility of giving the meeting adequate coverage, within the realm of possibility, we believe the following bits of "extras" are necessary.

In many respects we considered this meeting the biggest, most important and significant one to date. We say this because we heard discussions and saw evidence of more interest, among Dentists, than ever before in the importance of the effective and efficient use of auxiliary personnel. There was every indication that recognition for the dental assistant as an effective and important member of the dental health team is very near. The American Dental Assistants Association can very well interpret this to mean that we are nearing the day when we will

begin reaping the fruits of our labors of the past 34 years.

Your editor was privileged to attend one of the section meetings of the program of the American College of Dentists. It was entitled, "The Efficient Use of Auxiliary Dental Services," and the following papers were presented.

1. THE PURPOSES OF AUXILIARY DENTAL SERVICES IN DENTAL PRACTICE. By Dr. Paul L. Chevalier, Committee on Auxiliary Dental Service.

2. HOW CAN THE EFFICIENT USE OF THE AUXILIARY SERVICES AID THE DENTAL MANPOWER HOUR SITUATION? By Dr. George E. Waterman, U. S. Public Health Service.

3. THE NEED FOR TEACHING THE DENTAL STUDENT HOW TO UTILIZE EFFECTIVELY THE SERVICES OF A DENTAL ASSISTANT. By Dr. Kermit F. Knudtson, Chapel Hill, North Carolina.

4. INTRA-OFFICE SUPERVISION AND EXTRA-OFFICE DIRECTION OF AUXILIARY SERVICES. By Dr. Allison Gale James, Chairman, Committee on Dental Prosthetic Service.

**5. THE HIGH SCHOOL GIRL AS A PART-TIME DENTAL ASSISTANT.** By Dr. Ralph H. Campbell, Detroit, Michigan.

Your editor also attended a session of the A. D. A. program. It was part 2 of "Forum on Dental Practice" and was entitled, "Efficient, Effective Dental Care for More Patients."

The following is copied from the program:

"Panel discussion: Efficient use of the chairside assistant.

"One of the most effective members of the dental team is the Chairside Assistant. The panel members will discuss the training, use and compensation of the assistant in private practice."

**1. TRAINING THE CHAIRSIDE ASSISTANT IN YOUR OFFICE.** By Isabell Kendrick, Springfield, Mass.

**2. WORKING WITH THE CHAIRSIDE ASSISTANT.** By Dr. George E. Waterman, Washington, D. C., U. S. Public Health Service.

**3. MAKING IT A WORTHWHILE CAREER.** By Elna Birath, B. B. A., M. B. A., Professor, Practice Relations and Management, University of Texas School of Dentistry.

On Wednesday, November 12, a Houston, Texas, newspaper carried a story with the heading, "Dentists Fewer, Aides More Efficient, Convention Told." It stated, "the group was told there are fewer dentists proportionately today than there were 25 years ago. They are caring for more patients because of the trained assistants many dentists now employ."

"Mrs. Birath noted that the American Dental Assistants Association was formed in Dallas November 1924. She said, 'It was conceived for the purpose of raising the standards of efficiency of the dental assistant in her service to the profession of dentistry.'" (We have requested Miss Birath's paper for publication in *The Dental Assistant*. If we receive this clearance, it will appear in an early issue.)

The two meetings were well attended

by Dentists, and each paper, and the discussions that followed, provided thought-provoking information. They pointed out the profession's responsibility in the educating and training of auxiliary personnel, and that it must rely upon these services in the future to relieve the more highly trained person for other specialized services. They indicated that definite steps are being taken by the profession to determine the level of training that is necessary, particularly for the assistant, in preparation for a sound educational and training program for the future. The loss of time in training an assistant by the apprenticeship method was stressed, and suggestions were offered to aid the Dentist in the selection of assistants. Adequate and ample compensation, sufficient vacation periods and more desirable working hours were mentioned.

Our leaders are no doubt fully aware of the challenge and responsibility this trend of thinking in the profession presents to the American Dental Assistants Association.

The history of the association reveals the concentrated effort that has gone into gaining professional recognition for the dental assistant. The present ADAA leaders are charged with the responsibility of outlining and activating programs that will help prepare its members to properly accept this recognition when it becomes a reality.

They will also need to look forward to tomorrow, when the programs of the ADAA must be strong, and broad in scope, if they are to adequately serve the needs of a large, dignified, professional group of women in America.

**YES, IT WAS AN IMPORTANT, WORTHWHILE AND SIGNIFICANT MEETING!**

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*Convention Report: Complete coverage by Violet L. Crowley, Editor.*

*Photo Credits: By Bill R. Cathey, 2026 Fort Worth Avenue, Dallas, Texas.*

# Installation Ceremony

Installing Officer, Lillian Hoffman (r), Conducting Officer, Mary Francis Dutton (l).



Installing the new president

The traditional candlelight ceremony installing the newly elected officers and trustees of the ADAA always leaves the audience with a lasting impression of a blend of sad and happy recollections. The acts performed, and the words spoken, in this ceremony are the staging of the grand finale of the meeting. It is an end and a beginning.

As we view this ceremony that makes the change from the past to the present in our body of leaders a reality, our emotions are stirred. We feel called upon for reappraisal of our attitudes, for fresh thinking on new and old problems, for deeper devotion to our ideals, and for courage to face the present and serve in it.



# New President's Address

BY ELMA TROUTMAN  
PRESIDENT, 1958-59\*

When one is evaluating the progress in attaining a particular goal, one must look back to see the steps already taken, and then decide what the next step shall be. In searching for a "Theme," or if you will, a "Challenge," for the coming year, much time and thought has been given to reviewing the accomplishments of this association.

With the challenges given you the past few years of: "ASSIST"; "OPPORTUNITY"; "EFFORT"; and the past year "ACTION," what more could one ask of our members? Through all the effort and action that has taken place, we are nearer the goal we have been seeking. This, then, is not the time to rest on our laurels, but by PERSEVERANCE in all activities shall we continue to go forward. PERSEVERANCE—in the strenuous membership drive that has already begun. Your Membership Committee has given you every possible assist, but the big job is with each individual member. It is not a task for a committee alone.

PERSEVERANCE—in elevating the status of ALL dental assistants through Education. Education can be had in many ways. If each regular meeting of your local or state society has educational value, you are offering true value to each member and encouraging new members to join you. Plan your meetings with care, and well in advance. To the local societies; if you plan the educational portions of all the meetings for the year, not only will it be easier for you, but your members will be able to see the benefits of the coming year's membership. Program planning can not be stressed too much!

Special courses? Yes! In addition to the Extension Study Course that has been available in the past, your Committee on Education has prepared the various courses already brought to your attention.

The approval of a program for dental assistants in Civil Defense is one that can bring fellowship to each of us, just in working together.

PERSEVERANCE—in Public Relations. How very wide the scope of Public Relations. It is the line of communication from one member to another. It is the cooperation with the local dental society, state dental association and the American Dental Association. It is not only acquainting the general public with your own activities, but participating in community projects as good citizens. Your Public Relations Committee has worked long and hard hours to bring you many suggestions that YOUR public relations may be more effective. Give them a try.

Above all—PERSEVERANCE in Friendship! It is a well known fact that the more of this commodity one gives away, the greater the personal dividends. Can one deny that those working in close harmony, with a common interest, do not form friendships? In following up renewals of all memberships you can keep contact with friends. You can constantly add to your circle of friends by contacting new members. Your personal dividends from Friendship in the next ten years will depend on the investments you make NOW. Join with me in working toward the greatest Friendship Circle ever known—all dental assistants. If we work together we cannot fail in our strides forward to reach the ultimate goal.

Grove Patterson, Editor-in-Chief of the Toledo Blade, concluded an article "How to Make a Speech" with this statement: "No public speaker on a serious subject has the moral right to take the time of an audience unless he is animated by an ideal, some ideal which he hopes, in God's good time, to be translated into actuality."

THESE ARE MY IDEALS FOR OUR  
AMERICAN DENTAL ASSISTANTS  
ASSOCIATION.

\*Presented at the final session, Dallas, Texas, November 13, 1958.

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**NEXT YEAR**



**Make Your 1959 Date  
In the Empire State**

**35TH ANNUAL SESSION**

**New York City, N. Y.**

**September 14-18, 1959**

**ADAA Headquarters**

**STATLER HOTEL**



